SYLLABUS
Business Environment & Ethics
MGMT 300 - 01
(FALL Semester 2012)
THE AMERICAN UNIVERSITY IN CAIRO
School of Business
Department of Management

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Course Prerequisites: None
Class Time & Room: Section 01 UW 8:30-9:45 BEC 2150

Vision of the School of Business

The School of Business sees itself becoming globally recognized as the leading business school connecting the region and the world.

Mission of the School of Business

The School of Business strives to create an environment that fosters the development of principled and innovative business leaders and entrepreneurs who can make a difference.

Mission of the Department of Management

Our mission is to develop business leaders who are dedicated to the betterment of society by providing a high quality business education to top caliber students from all segments of Egyptian society as well as from other countries while focusing on continuous improvement and a commitment to excellence in learning, intellectual contributions and service.

In support of this mission the department:

• Provides a high quality contemporary-style business education that blends a global perspective with national cultures and is relevant to the business needs of Egypt and the region.
• Provides programs that encourage the development of an entrepreneurial spirit that emphasizes creativity, innovation, individual initiative and teamwork
• Provides a learning environment that fosters faculty/student communication and promotes lifelong learning and career development
• Encourages faculty development activities that improve teaching, maintain competence and that keep faculty current with ideas and concepts in their field.
• Seeks to develop a portfolio of intellectual contributions to learning and pedagogy, to practice, and to the theory and knowledge base of the disciplines.
Course Outline
This course deals with the social responsibility of business firms. They are discussed as an integral part of society having obligations to the community. The message that is given to the student is that a business firm can be profitable and be socially responsible simultaneously.

Course Objectives
The objectives of this course can be summarized as follows:

1. To develop awareness on the part of students of the importance of ethical behavior and the significance of balancing business objectives and society’s objectives.
2. Develop awareness on the part of students of the different forces that influence ethical behavior at the institutional, organizational and individual levels.
3. Equip students with a framework that can help with ethical dilemmas.
4. Equip students with the tools for self-analysis and analysis of others from an ethical point of view. This is important when he joins the work force to be able to analyze his boss, co-workers as well as himself.

Competency coverage
This course will develop problem solving skills of the students by practicing how to solve ethical dilemmas facing all members of an organization. In order to safeguard against hasty decisions which may cause damage to others or the society, alternatives need to be examined and analyzed in light of various moral constraints. The student will be challenged to digest the idea of balancing the profit making objectives of business with meeting social responsibility goals. Writing and presentation skills will be developed throughout the course through writing papers, in class discussion and presentation of cases.

Coverage of learning goals
By its nature, ethics constitutes the core of this course. By implication it will develop into the students the tools of responsible leadership. Oral and written communication skills will be developed through class discussion, presentations, team assignments, paper writing and written exams.

Teaching Method
A variety of teaching techniques are used throughout the course including lectures, outside readings, case discussion, presentations and team assignments.

Course Guidelines
1. Attendance, punctuality and participation are important parts of the learning process
2. Missing an exam involves penalty. In case of legitimate excuses make ups will be given in final week
3. Assignments will be group-based. It is therefore important to form groups early in the semester and keep them stable.

4. Students are encouraged to consult with the professor and get feedback on their performance.

Text


Grading System

Student’s grades will be based on the following grade breakdown. Slight changes could take place in the allocation of points:

- 1st Midterm: 20
- 2nd Midterm: 25
- Final Exam: 30
- Group Project: 10
- Assignments: 5
- Attendance and Participation: 10

Total: 100

Attendance

As stated in the university catalog, “students are expected to attend class; there is no system of permitted absences.” Students may not normally receive credit for a course if more than three weeks of classes . Students are also expected to be very punctual. For a complete explanation of AUC’s attendance policy, please the AUC 2011/2012 Catalog.

The University Academic Integrity Policy

All students are expected to agree to and comply with the University Academic Integrity Policy which states:

“Valuing the concepts of academic integrity and independent effort, the American University in Cairo expects from its students the highest standards of scholarly conduct. The University community asserts that the reputation of the institution depends on the integrity of both faculty and students in their academic pursuits and that it is their joint responsibility to promote an atmosphere conducive to such standards.”

Detailed information about the University Academic Integrity Policy may be found in the University Catalog and on the University Web site.

Schedule and Topics to be Covered
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<tr>
<th>Days</th>
<th>Topic</th>
<th>Sources</th>
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<tr>
<td>Sept 2</td>
<td>Introduction</td>
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<td>Sept 5,9</td>
<td>Role of Ethics in Modern Business</td>
<td>Chapter 1*</td>
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<td>Notes Part 1</td>
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<td>Group Formation</td>
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<td>Sept 12,16</td>
<td>Theories of Ethics</td>
<td>Chapters 2,3</td>
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<td>Notes Part 2</td>
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<td>Sept 19,23</td>
<td>Business and Society</td>
<td>Notes Part 3</td>
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<td>Project Proposal</td>
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<tr>
<td>Sept 26,30</td>
<td>The Corporation: Structure, Culture &amp; Behavior</td>
<td>Notes Part 4</td>
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<td>Oct 3,7</td>
<td>Cases, Assignments, Videos</td>
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<td>Oct 10</td>
<td>1st Midterm</td>
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<td>Oct 14,17</td>
<td>Personality Issues</td>
<td>Notes Part 5, Chapter 5</td>
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<td>Oct 21</td>
<td>Human Resources</td>
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<td>Oct 24</td>
<td>Marketing</td>
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<td>Oct 31</td>
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<td>Nov 4,7</td>
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<td>Nov 11,14</td>
<td>Corporate Social Responsibility</td>
<td>Chapter 12</td>
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<td>Nov 18</td>
<td>2nd Midterm</td>
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<td>Nov 21,25</td>
<td>Corporate Governance</td>
<td>Chapter 13</td>
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<td>Nov 28</td>
<td>Internal Business Ethics</td>
<td>Chapter 14</td>
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<td>Dec 2,9</td>
<td>Cases, Assignments, Videos</td>
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<td>Nov 5,12</td>
<td>Presentations of Projects, Submission of Projects</td>
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<td>Dec 15-20</td>
<td>Final Exam</td>
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* Chapters refer to book chapters and Notes refer to Instructor’s Notes.