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LETTER FROM THE DEAN

KARIM SEGHIR

Academic year 2014 - 2015 has been a stimulating and rewarding year in terms of our continuous quest for excellence in teaching, research and outreach.

This year provided a unique opportunity to collectively reflect and revisit the trajectory of the school. The new 2015 - 2019 strategic plan is the outcome of extensive meetings and focus groups with different constituents of the school including faculty, staff, alumni, employers, partners, Strategic Advisory Board members and students. In addition, ensuring alignment between the school’s strategic direction and the University-wide strategy has been essential for synergy and coherence. The emphasis of both the vision and the mission is to continue to be a global institution with deeply rooted regional expertise and knowhow. The school has identified three major themes where it will provide the international as well as the regional and local communities with thought leadership and impact. These themes are entrepreneurship and family business – a vital engine for economic growth and job creation, responsible business – an imperative vehicle for enabling social mobility and sustainable growth and finally economic development with a focus on inclusiveness and accountability. These focus areas are of increasing significance in a region on the threshold of economic transformation and societal development.

The keystones to the school’s success are: internationalization, quality and impactful research, innovative teaching approaches and quality assurance and the academic year 2014-2015 saw great achievements on all those fronts. The year kicked-off with the Principles for Responsible Management Education (PRME) establishing the AUC School of Business as its first PRME chapter coordinator in the MENA region. We are proud to champion this chapter which we believe will serve as an effective platform for current and potential PRME signatories in the region and beyond for fruitful dialogues and impactful actions on responsible management and leadership education.

The AUC School of Business is a hub for entrepreneurship not only in the Arab region but on the African level as well. In March we initiated a novel partnership between six leading African business schools forming the African Academic Association on Entrepreneurship (AAAE) which will play a key role in leading the continent towards stronger linkages among African business schools focusing on teaching and research in the areas of entrepreneurship and family business as well as further global collaboration. The school will serve as the coordinator of the collaboration until a structured steering committee has been set up.

Simultaneously, the AUC School of Business hosted, along with the Global Business School Network (GBSN) and Tuck School of Business at Dartmouth, the Learning by Doing: The Power of Experiential Learning in Management Education summit. The Summit brought together participants from universities, corporations and associations in countries all over the globe to explore different approaches for applying experiential learning to management education and opportunities to increase multi-sector engagement in management education in the MENA region, particularly with the private sector.

AUC School of Business students continue to be our premium source of pride as they are traveling the world competing in international competitions and not only winning top places but winning exceptional career opportunities.

We strive to provide our students with an international and diverse learning environment grounded in a wide-ranging ecosystem in order to develop them into entrepreneurial and responsible global leaders and professionals. With this mission in mind I invite you to read the highlights of our activities in 2014-2015 and hope that you will continue your engagement with the AUC School of Business.
Five - Palms League of Excellence
100 universal business schools with a strong global influence - 2015
Second
Business school in Africa - 2015
First
Master of Arts in economics in Africa – (2014/2015)
Second
Executive MBA and part-time MBA in Africa – (2014/2015)
Second
Full-time MBA in Africa - (2014/2015)
28th
Master of Science in finance in financial markets, worldwide - (2014/2015)
74th
Business school worldwide in open-enrollment executive education programs (2015)
First
Top private universities for MBA programs in the region (2012)
Second
MBA Program in the Middle East and Africa Regions (2014/2015)
The School of Business aims to be the leading knowledge hub with Arab region relevance and global influence.

The School of Business develops entrepreneurial and responsible global leaders and professionals.

Building on our accomplishments since the school’s restructuring in 2009 while forging the path for future success and distinction, the plan is both ambitious and pragmatic. It aims at highlighting our profound commitment to excellence, achieving real transformation and creating tangible impact on the society.

Our aspiration is to be an international hub of knowledge-creation and dissemination while accentuating our Arab region expertise and focus. Going forward the school aims at capitalizing on its assets of innovative teaching, quality research, internationalization and quality assurance to provide tangible impact in the niche areas of economic development, responsible business, and entrepreneurship and family business.
“As The American University in Cairo School of Business marks in 2019 the centennial of AUC, the landscape of management education and of business in general is changing. During this critical period, business schools should strive for academic excellence, business relevance, and social significance in their programs, and encourage their students to achieve these goals in their studies and in their careers. Using current technologies and platforms, business schools must create new specialized programs and pedagogies that excite and engage millennials and future generations of potential business leaders.”

“Economic development is on the forefront of challenges that face the Arab World. Having economic development as one of the pillars of the School of Business signals the importance that our school puts on it. The School’s faculty, across all departments, have the expertise and are of a caliber that enables the School to be one of the leaders in the region in issues related to economic development. Also, the school’s students are passionate and engaged in debates and research pertaining to economic development.”

“Since its founding in 1919, The American University in Cairo has held an important and distinctive role in the region and in the realm of higher education, with a distinguished faculty, student body, and preeminent schools, such as the School of Business. As it approaches its milestone centennial, this role is further enhanced by a robust and inspiring strategic plan for this next phase, and a vision for AUC in the 21st century.”

“Executive education is continually expanding its international outreach in innovative ways. Our c-suite program, GoGlobal, uses well known published authors from the United States and Europe and our well established Real Estate initiative sources faculty from various foreign universities. Several of our post graduate diplomas are offered in Saudi Arabia. One of our largest custom programs is in Dubai. With a truly international impact, our goal is to be the executive education provider of choice in the region!”

“To become the only triple-crown accredited school in the MENA region is a statement, but maintaining those accreditations is a reflection of the kind of standards we stand for by ensuring quality business education. Our continuous improvement is the real progress which begins and ends with teams committed to taking one step at a time, together.”

“The strategy of the School of Business stems from its commitment to knowledge creation and dissemination and its duty to develop well-rounded graduates capable of creating a sustainable legacy. The School’s fundamental areas of focus including entrepreneurship and family business, responsible business and economic development represent themes of great value to the society and in which the school - being a responsible academic institution - is equipped to provide thought leadership, impactful research, and innovative teaching.”
AUC Venture Lab Among Top Five Most Promising Incubators in Africa

AUC Venture Lab (V-Lab) has been selected among the top five most promising university incubators in Africa by Sweden-based UBI-Index. Along with Chandaria Business Innovation and Incubation Center - Kenyatta University, Incubateur Universitaire de Marrakech - Cadi Ayyad University, Kenya Climate Innovation Center - Strathmore University and m:lab - University of Nairobi.

The third cycle has started at AUC Venture Lab (V-Lab), bringing together more than 40 entrepreneurs working on projects across a variety of sectors. The startups included businesses across a range of sectors, from social projects in education, environment and political awareness to gaming, tourism, transportation, music and fitness.

AUC Venture Lab’s Third Cycle Attracts Global Entrepreneurs

The Global Entrepreneurship Research Association (GERA) board has agreed to AUC proposal to form the 2015 GEM national team for Egypt that will be producing the GEM report.

The School of Business will be Producing the Global Entrepreneurship Monitor GEM Report

March 5, 2015 • AUC Venture Lab hosted Demo Day for its SODIC cycle 3 with nine startups participating. Demo-day shared success stories of entrepreneurs who brought their ideas to life after the AUC Venture Lab experience, for example Tatweer got access to several domestic and international media players, and project Kiosk Uplift has been featured in several publications.

AUC Venture Lab Hosts Demo Day Cycle Three

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The Center for Entrepreneurship held a series of events for AUC students and interested entrepreneurs to hear stories from successful entrepreneurs.

February 25, 2015 • The first family business success story featured Azza Fahmy Jewelry, with Managing Director Fatma Ghaly as speaker sharing the company’s journey from beginning to international expansion.

March 4, 2015 • Success story lecture featured Basel Mashhour, co-founder and board member of The Bakery Shop (TBS), sharing TBS’s 11-year journey to growth.

March 25, 2015 • The third lecture by investor Sherif Elkholy, director of Actis, a private equity firm investing in Africa, China, India, Latin America and Southeast Asia. Elkholy talked about the private equity investor’s perspective, and how the process of engaging with a family business goes.

November 17, 2014 • The School of Business Executive Education and the Egyptian Stock Exchange (EGX) signed a memorandum of understanding for the development of family businesses in Egypt. This cooperation will strengthen the development of this important sector, especially in critical issues such as succession planning, leadership development and the roles of the owner, the board and the management team.

Meet the Entrepreneur Series Event

The Goldman Sachs 10,000 Women Program is launching its sixth year of training in the Arab region, adopting a new paradigm, targeting high growth potential entrepreneurs with a new global curriculum developed by Babson College, a world leader in entrepreneurship education. The recruitment and selection phase will start in September 2015, with the aim of commencing instruction in Spring 2016. The program continues to deliver post-graduation services in the form of networking events, one-day training workshops, and ongoing support to the alumni association network.

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Kick-off Meeting for The African Academic Association on Entrepreneurship (AAAE)

March 16, 2015 • The kick-off event for the African Academic Association on Entrepreneurship (AAAE) that includes six universities in Africa and Stanford University. The African schools include: University of Cape Town, Stellenbosch University, Lagos Business School, Strathmore Business School, ESCA Ecole de Management and the AUC School of Business. AAAE is mandated to build linkages among African business schools focusing on teaching and research in the areas of entrepreneurship and family business.

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May 20, 2015 • The School of Business and Durham University held a joint workshop titled Accountability, Credibility and Sustainability in Family Business. This workshop featured Amr Afi, head of business banking risk, CIB Egypt, Hebatallah El Serafi, deputy head, disclosure division, the Egyptian Stock Exchange, Haytham El Mansy, partner and head of corporate finance services, KPMG-Hazem Hassn, Charilaos Mertzanis, associate professor of finance, Abraaj Group chair of private equity, AUC School of Business, Amir Michael, senior teaching fellow, Durham University, UK and Louis Scholes, senior lecturer in entrepreneurial management, Durham University.

April 30, 2015 • Silicon Valley entrepreneurs Ramy Adeeb and Mark Percival, co-founders of the social platform Snip.it, which was acquired by Yahoo, gave an engaging lecture attended by students and AUC Venture Lab entrepreneurs. The lecture was part of the Center for Entrepreneurship’s Meet the Entrepreneur monthly series featuring entrepreneurs sharing their stories in high-growth businesses.

The AUC School of Business and Durham University Business School Joint Workshop

The John D. Gerhart Center Housed Within the School of Business

The John D. Gerhart Center for Philanthropy and Civic Engagement (GC) is now housed within the School of Business. The GC’s mission to advance social responsibility and active citizenship will positively enhance the impact of the school’s initiatives especially in the areas of social entrepreneurship and responsible business.

Sustainability Literacy Test

The AUC School of Business is piloting the Sustainability literacy test as well as contributing the local (Egypt) questions for the international sustainability literacy test. This 30-minute online test is a tool to assess and verify the sustainability literacy of students. It assesses the minimum level of knowledge in economic, social and environmental responsibility for higher education students all over the world.

Women on Board Welcomed its First Cohort

November, 2014 • A unique six-day intensive program took place aiming at improving gender balance of corporate boards in Egypt and the Middle East and North Africa region by qualifying women to be appointed to corporate boards, sensitizing male board members to gender issues and advocating for policy and legislative changes that institutionalize gender diversity on corporate boards. The program is a joint collaboration between the AUC School of Business, the Egyptian Corporate Responsibility Center (ECRO) – United Nations Global Compact Egypt Focal Point, International Financial Cooperation (IFC) and a consortium of partners.
The AUC School of Business is now a member of the BoP Global (BoP) Network, a consortium of companies, NGOs, entrepreneurs, multilateral organizations and academics working to implement business solutions to global poverty.

First cohort of four undergraduate students received the Orascom Construction Industries Sawiris Scholarship and will be studying economics at AUC. They will also have the opportunity to study abroad for one year in the economics department at the University of Chicago.

OCI Sawiris Scholarship with University of Chicago

Experts Agree That the Suez Canal Project is Needed to Revive Egyptian Economy

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October 13, 2014 • The Finance and Economics Club, in cooperation with Citadel Capital Financial Services Center at the AUC School of Business, organized the “Suez Canal Talk” lecture bringing top experts from different sectors of the Egyptian economy to analyze the project and its consequences.

March 16-18, 2015 • The Minister of Social Solidarity Ghada Wali gave the keynote opening speech of the conference that provides an exchange platform for relevant, interdisciplinary and multi-stakeholder research and policy debates on current regional development efforts, in addition to addressing visionary post-2015 agenda policies.

AUC Research Conference, MENA Region: Post-2015 Development Agenda

March 29, 2015 • the Access to Knowledge for Development Center at The American University in Cairo in collaboration with the Mushtarak community space held the first session of the Knowledge Forum events series. The forum is an attempt to address policies related to access to knowledge and their intersections with the economy, history and media among other fields.

A2K4D and Mushtarak held the First Knowledge Forum Events Series
May 12, 2015 • An undergraduate research conference on economic and financial topics related to the Egyptian economy organized by Finance and Economics Club (FEC) with the theme of a road map for the Egyptian economy.

June 1-2, 2015 • The first annual seminar on Cloud Computing Policies for Socioeconomic Development was held at the AUC Tahrir Square campus and jointly organized by Microsoft and the AUC School of Business.

New Partnerships

The AUC School of Business and AUC Office of Strategic and International Initiatives have developed four new partnerships for student exchange with the University of Nottingham in China, Nagoya University of Commerce and Business in Japan, University of Cape Town in South Africa and the Frankfurt School of Finance and Management in Germany.
Seven students received awards for special achievements: Dana Khater, Hassan Yousry, Kareem El-Toukhy, Mennatalla Daw, Mina Fahmy, Salah Helmy and Shady El Tohfa.

This year the Ahmed El Halaby Award was incorporated into the International Experience Award event. The award went to marketing major, Salah Helmy.

Google Adchamp Case Competition

September 17-19, 2014 • Sarah Hegazy, marketing student, wins the Google Adchamp Case Competition held in Dublin, Ireland.

Now That You are Declared Experience Program

The Office of Student Services (OSS) at AUC School of Business launched a new Peer Mentorship Program, the Now That You are Declared Experience program (NYD Experience) at the beginning of the Fall 2014 semester. The program aims to bridge the gap between students who have been newly admitted into the school and those who have been in the school for a while.

International Experience Award

International Experience Award

International Experience Award

International Experience Award

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International Experience Award

EMBA at Kellogg School of Management, Chicago

March 9-14, 2015 • Students at the AUC School of Business participated in the EMBA Cohort 2014 International Modules Global Marketing Management, Competition and Corporate Strategy at Northwestern University’s Kellogg School of Management. EMBA students learned to create value in markets, build transformational organizations, and navigate between the private and public sectors.

Business Students Reach Top Five in Fresh Connection APICS Global Student Challenge in New Orleans

Mar 24, 2015 • Four students qualified to represent AUC, Egypt and Africa at the web-based business simulation, Fresh Connection APICS Global Student Challenge in New Orleans, United States for the final round where only five teams were chosen out of 100. These students were Ragia Amr, economics, Sara El Alfi, marketing, Kareem Karam, architecture, Mostafa El Abd, mechanical engineering.
March, 2015 • KCC organized the second case solving competition in partnership with P&G. More than 200 students were divided into 50 teams of four, and each were challenged to solve a case study in a short period time, ultimately presenting their analysis to a panel of P&G managers and AUC professors.

May 25, 2015 • A team of four students from AUC School of Business won the first place at the PepsiCo Near East and Africa (NEA) Student Competition winning a prize of LE 25,000, after being evaluated by the multinational's CEO and regional directors on their various exceptional business and management skills.

April 18 - 23, 2015 • Citadel Capital Financial Center (CCFC) in collaboration with the Financial Management Association AUC Chapter, launched the first Foreign Exchange (FX) Trading Competition at AUC. A total of 43 graduate and undergraduate students joined the trading competition. The first place winner won an LE 2,500 prize and the top 10 winners were awarded certificates of participation.

Business Students Applauded for their Skills in Real-Market, Win PepsiCo NEA Student Competition

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El-Khazindar Business Research and Case Center (KCC) was the academic sponsor for the first PepsiCo student competition.

UK Study Tour

May 30, 2015 • A group of 20 students joined the School of Business’s annual study tour to London, supervised by Aliaa Bassiouney and Ahmed Abdel Meguid. The study tour included visiting the world’s largest multinational corporations and meeting with top senior executives as well as visiting leading educational institutions.

EMBA at Hong Kong University of Science and Technology in Hong Kong

August 6 - 13, 2015 • Students at the AUC Executive MBA Program had its International Module on Doing Business in The East in China - HKUST Business School, the Hong Kong University of Science and Technology in Hong Kong.

Global Scholar Program

August 17, 2015

Nashwa Shaban Abdelhamid
Major: Economics
Minor: Political Economy and Sociology
Study Abroad: Albion College, Michigan
Duration: One Semester

August 10, 2015

Dalia El Moualed
Major: Economics
Minor: Mathematics and Business
Study Abroad: College of Wooster, Ohio
Duration: One Semester
Top Tier Journal Articles

Nine academic articles were published in top tier journals: One appeared in an A* ranked journal, three in A journals and five articles in B ranked journals.

Nermeen Shehata won the 2014 Emerald/EFMD MENA Management Research Fund Award

Nermeen, visiting assistant professor of Accounting won the award for her research titled, Review of the Implementation Status of Corporate Governance Disclosure in the MENA Region with co-author Chris Pierce, CEO and founder of Global Governance Services Ltd in London.

Galal Amin’s Lifetime Achievement Award and Nomination to Nile Prize

December 7, 2014 • Galal Amin has been awarded the Lifetime Achievement Award. Over the past half-century Galal Amin has been the leading social economist of our nation. In addition Galal Amin is now being considered for the top social science award in Egypt, namely the Nile State Award (in Social Sciences).

A2K4D has received a Renewal of the Bartlett Annual Gift

A2K4D has received for the fifth year, a renewal of the Bartlett annual gift of $42.5K; in addition to an extra $50K to hire a research fellow to work on the Yale-A2K4D collaboration. In parallel, Yale receives a renewal of their share of $20K. Bartlett, chair of the AUC board of trustees, continues to renew his pledge to A2K4D as testament to the well-received and appreciated collaboration and research in global circles.

The AUC School of Business Professors Win RANITP Research Grants

Three professors from the AUC School of Business have won three annual research grants of $10,000 from the Regional Academic Network on Information Technology Policies (RANITP).

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March 16, 2015 • The school jointly held with the Global Business School Network (GBSN) and Tuck School of Business at Dartmouth College a one-day summit titled Learning by Doing: The Power of Experiential Learning in Management Education. The international event attracted 50 participants from 11 countries across four continents representing 15 top international business schools and universities, six international academic and business associations and eight large business corporations.

July, 2015 • A2K4D signed this grant partnership to continue research with the Open African Innovation Research network (Open A.I.R.). The project is being undertaken in collaboration with the University of Ottawa (Canada), University of Cape Town (South Africa), Strathmore University (Kenya) and the Nigerian Institute for Advanced Legal Studies (Nigeria) as an extension of the research undertaken by the Open A.I.R. project.

Learning by Doing: The Power of Experiential Learning in Management Education Summit

March 16, 2015 • The school jointly held with the Global Business School Network (GBSN) and Tuck School of Business at Dartmouth College a one-day summit titled Learning by Doing: The Power of Experiential Learning in Management Education. The international event attracted 50 participants from 11 countries across four continents representing 15 top international business schools and universities, six international academic and business associations and eight large business corporations.

INNOVATIVE TEACHING HIGHLIGHTS

From In-Class Accounting Consolidations to the Real-World Case of ExxonMobil

Merging advanced accounting with experiential learning in an attempt to bring the real accounting world into the class, the course provides students with practical experience through collaboration with the leading international oil and gas corporation, ExxonMobil.

First Retail Banking Course in Egypt now at AUC School of Business

Fall 2014 • A finance course focused exclusively on retail banking is now offered at the AUC School of Business. The course is the product of the Commercial International Bank (CIB) Endowed Professorship, which aims at exposing students to multiple perspectives on retail banking, challenging their thinking and encouraging new practices that will result in world-class business leadership.

Six Universities, Five Countries, Four Continents, One MOIS Course

November 11, 2014 • A dynamic management of information systems (MOIS) course is breaking geographic and cultural barriers. The course is an international collaboration between six universities in five countries.
January 6, 2015 • A dynamic MOIS course in collaboration between AUC School of Business students and Cairo University Faculty of Engineering students. The collaboration comes in the final projects for the E-Commerce course in Spring 2015, whereby AUC School of Business students work on the business part of the project while software engineering students from Cairo University implement the project technically.

Nielsen Collaborates with AUC School of Business in Consumer Research Course

Spring, 2015 • With the objective of bridging the gap between theory and practice and bringing the real market inside the classroom, AUC School of Business collaborated with the leading market research multinational Nielsen in the market research course taught by Associate Professor, Maha Mourad.

Leadership in Logistics Program

November, 2014 • The AUC School of Business Executive Education launched a new executive program titled Leadership in Logistics. The program is specifically designed for middle management positions and supervisors in logistics functional areas, with a minimum of five years of experience.

Finance for Non Finance Managers Executive Program

April, 2015 • The AUC School of Business Executive Education launched a new executive program titled Finance for Non Finance Managers. The program is specifically designed for executives, general managers, managing directors from non-finance based functions. It provides them with the necessary understanding of key financial principles and practices and empowers them with the tools to effectively interpret and use financial data in the decision-making process of their respective functions of sales, marketing or planning.

AUC and PRMIA Egypt Affiliation

April, 2015 • The AUC School of Business Executive Education signed a cooperation agreement with the Professional Risk Managers’ International Association (PRMIA) Egypt. This cooperation will enhance social awareness on the nature of the risk environment in Egypt for all business endeavors.
CORPORATE RELATIONS AND OUTREACH
HIGHLIGHTS

Dean Karim Seghir Appointed to EQUIS Committee

Dean Karim Seghir, has been appointed by the European Foundation for Management Development (EFMD) as a member of their Quality Improvement System (EQUIS), school accreditation system committee.

Associate Dean Hassanein Appointed to EFMD Entrepreneurship Education Conference Steering Committee

Associate Dean for Undergraduate Studies and Administration, Ahmed Hassanein, has been appointed by the European Foundation for Management Development (EFMD) as a member of their Entrepreneurship Education Conference steering committee.

Regional Partnership Agreements

The AUC School of Business Executive Education (ExecEd) signed several regional partnership agreements:

- November, 2014 • with Gulf Food Industries California Garden (GFI CG) in the UAE
- October, 2014 • with the Arab Union of the Manufacturers of Pharmaceuticals and Medical Appliances (AUPAM) in Jordan
- March, 2015 • with Jordanian Food and Drugs Administration (JFDA) and different countries in the region

AUC Business Review’s Responsible Business Issue hits Newsstands

The Fall 2014 issue of ABR on responsible business focuses on the benefits of being a responsible corporation and provided various examples of people and organizations that chose the responsible path. A diversified group of prominent academics and professionals contributed to the AUC Business Review’s Fall 2014 issue, with 17 in-depth articles tackling a variety of significant leadership-centered topics.

Accounting Alumni Breakfast: A Big Four Perspective

October 28, 2014 • Representatives of the big four offices in Egypt: Ernst and Young, Deloitte, KPMG and PricewaterhouseCoopers (PwC) came together in a panel discussion about the different aspects of the accounting field and its career path for past and current accounting students.

Top Employers Event

April 1, 2015 • The AUC School of Business annual Top Employer’s event yielded a great discussion between faculty, staff, students and 35 participants representing the school’s top employers.
April 1, 2015 • A2K4D signed a new grant agreement with IDRC to fund the research project titled Harnessing the Economic Power of Data in the Middle East and North Africa.

Dean’s Strategic Advisory Board Sixth Annual Meeting
June 2, 2015

SHAHIRA ZEID
Chair, MZ Investments; Vice Chairman, Maridive Group
Undergraduate Honors Assembly
(April 22, 2015)

ABEER ALMUDARIS
CEO and Managing Director, MediFine
Corp. Ltd
Graduate Honors Assembly
(June 14, 2015)
AYMAN ISMAIL
Abdul Latif Jameel Endowed Chair of Entrepreneurship and Assistant Professor, AUC School of Business
Undergraduate Honors Assembly (April 22, 2015)

EXCELLENCE IN TEACHING AWARD

AHMED ABDEL-MEGUID
Associate Professor and Chair, Department of Accounting; Director of MBA Programs
Undergraduate Honors Assembly (April 22, 2015)

EXCELLENCE IN ACADEMIC SERVICE AWARD

SHERINE GADEL MAWLA
Director, Internationalization and Partnerships Office, School of Business
Undergraduate Honors Assembly (April 22, 2015)

MANAGEMENT EXCELLENCE AWARD

MOHAMED EL KOMI
Assistant Professor, Department of Economics
Undergraduate Honors Assembly (April 22, 2015)

EXCELLENCE IN RESEARCH AWARD

GHADA FAWZY
Assistant to Director for Communication and Engagement, Executive Education
Undergraduate Honors Assembly (April 22, 2015)

STAFF EXCELLENCE AWARD

NABIL DIAB
Adjunct Faculty, Department of Accounting; Partner, Rick Assurance Services Leader for Egypt and Libya, PricewaterhouseCoopers, ME
Undergraduate Honors Assembly (April 22, 2015)

ADJUNCT FACULTY EXCELLENCE IN TEACHING AWARD

ADJUNCT FACULTY EXCELLENCE IN RESEARCH AWARD
STATISTICS

FACULTY (Fall 2014)

Full-time Faculty
- Department of Accounting: 7
- Department of Economics: 17
- Department of Management: 31

Adjunct Faculty
- Department of Accounting: 6
- Department of Economics: 14
- Department of Management: 26

STUDENT ENROLLMENT (Fall 2014)

- Accounting: 419
- Business Administration: 144
- Economics: 13
- Economics in International Development: 90
- Finance: 19
- Management of Information and Communication: --

(Total) Undergraduate: 757
(Total) Graduate: 157
(Total): 914

ALUMNI

Undergraduate Alumni (June 2015)
- Accounting: 724
- Business Administration: 3402
- Economics: 4142

Graduate Alumni (June 2015)
- Economics: 439
- Economics in International Development: 131
- Executive Master of Business Administration: 25
- Finance: 11
- Management: 375
- Master of Business Administration: 1345

(Total): 8,268

Executive Education (August 2015)
- Goldman Sachs 10,000 Women Entrepreneurship and Leadership (WEL) Program (August 2015): 2,326
- Citadel Capital Financial Services Center: 166,597

(Total): 168,923

* For further information regarding this annual report, contact External Relations Officer, AUC’s School of Business at business@aucegypt.edu

TOTAL: 2,404

* Total users including recurring users - August 2015
FINANCIALS

Uses of Funds

- Instruction (Faculty): $18.8M
  - University shared funds (non academic surplus): 24%
  - Research & Faculty Development: 2%
  - Development programs & Research Centers: 3%
  - Staff & Administration: 14%
  - Institutional Support (S&S): 6%
  - Memberships: 1%
  - Consulting: 1%
  - Scholarships & fellowships: 0.40%
  - Depreciation: 3%
  - UniversityOH allocation: 10%
  - External funds balance (rolled over to next year): 1%

- School Controlled Funds: $2.8M
  - Memberships: 2%
  - Consulting: 8%
  - Student Activity: 5%
  - Equipment: 7%
  - Development programs & Research Centers: 11%
  - Research and Faculty Development: 24%
  - Institutional Support: 43%

Total Revenues

- AUC Annual Operating budget: 64%
  - Non Academic Tuition Fees: 24%
  - Projects: 5%
  - Grants: 4%
  - Gifts: 1%
  - Endowments return: 2%

- External funds balance (rolled over to next year): 1%

Uses of Funds $18.8M

School Controlled Funds $2.8M

AUC Annual Operating budget 64%