48 Full-time faculty
876 Undergraduate students enrolled
116 Graduate students enrolled
120 Administrative staff
10,731 School alumni
170,000+ Executive Education alumni

ONE LEADING BUSINESS SCHOOL
The American University in Cairo (AUC) was founded in 1919 by Americans devoted to education and community service in the Middle East. Today, AUC is the region’s premier English-language University — an essential contributor to the social, political and cultural life of the Arab world. AUC’s academic programs are rooted in liberal arts education and serve as a crossroads for the world’s cultures: a vital, vibrant forum for reasoned argument, spirited debate and understanding across cultures.

Designed to accommodate 5,500 full-time students and 1,500 faculty and staff members, AUC’s 260-acre campus is technologically advanced and environmentally sensitive. Offering state-of-the-art resources to students and faculty members from around the world, the campus weaves Egyptian urban and architectural traditions into a modern campus and is designed to be accessible to people with disabilities.
About the School of Business
A Leading Business School
A Leading Business School with Arab Region Relevance and Global Influence

The School of Business was launched in 2009 as part of a restructuring of the former School of Business, Economics and Communication, which was established in 1993. The school offers four undergraduate programs: Bachelor of Arts in economics, accounting, business administration and business administration with a concentration in the management of information and communication technology. It also offers five graduate programs: Master of Business Administration, Master of Arts in economics, Master of Arts in economics in international development, Master of Science in finance and Executive Master of Business Administration. AUC’s School of Business is recognized as the top private business school in Egypt and one of the best in the Arab world and Africa.

The School of Business is one of less than 1 percent of business schools worldwide, out of nearly 14,000, as well as the first in the Middle East and third in Africa, to achieve triple-crown accreditation from the European Quality Improvement System (EQUIS), the Association of MBAs (AMBA) and the Association to Advance Collegiate Schools of Business (AACSB).

AUC’s School of Business programs are based on entrepreneurship, family business, responsible business and economic development. Programs are delivered in ways that allow students to enjoy a learning experience extending beyond the classroom and including a variety of activities such as business plan competitions, internships, case-study writing and student projects. The school is gradually becoming a research-intensive institution, where faculty members enhance learning through research activities and prepare students to compete in a knowledge-based global community.

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**Vision**

The School of Business aims to be the leading knowledge hub with Arab region relevance and global influence.

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**Mission**

The School of Business develops entrepreneurial and responsible global leaders and professionals.

---

**Core Values**

- Belonging
- Ambition
- Integrity and Good Citizenship
- Excellence
About the School of Business

Themes
Entrepreneurship

Entrepreneurship is driven by a new generation that is better educated, technology-savvy, less risk-averse and more exposed to investors, mentors and multinationals. Entrepreneurship is, therefore, a key driver of economic growth, social and economic development, and engaged citizenship in Egypt and the Arab region.

AUC’s School of Business is leading the effort to enhance entrepreneurship education through new concentrations and the expansion of course offerings on both the undergraduate and graduate levels. The school is also partnering with top universities worldwide, and its faculty members are some of the leading experts in the field. The school’s executive education unit is developing more programs geared toward entrepreneurs, while numerous outreach efforts are conducted through the Center for Entrepreneurship, AUC Venture Lab and Entrepreneurship Society Student Club. In addition, the school aims to develop thought leadership in entrepreneurship by heading the African Academic Association on Entrepreneurship, launched with five leading African business schools.

Developing expertise on family businesses that started up as entrepreneurial ventures and currently represent more than 80% of total companies in the region is another area of focus for the School. Within entrepreneurship—this entails development of high quality case studies, introduction of courses on family business, as well as collaboration with regional institutes in joint research analyzing succession plans, governance, and the effect of regulations, culture and environment on family business.

Responsible Business

Responsible business practices and education are becoming cornerstones of business school programs worldwide. AUC’s School of Business aims to develop leaders for a sustainable future, taking into consideration the purpose and role of business in society, values, sustainable development, diversity and stakeholder interests. This is even more relevant and pertinent to the Arab region after the Arab Spring, which opened a window of opportunity for addressing social issues and the responsibilities of different constituents, including businesses, in bringing about positive social change.

Economic Development

With its distinct location and wealth of expertise on the region, AUC’s School of Business aims to contribute to the development of an emerging Arab economy founded on the school’s principles of inclusiveness and accountability. The school is focusing on economic development and robust financial markets as gateways to a strong economy and effective governance.

Within the compendium of economic governance, the school is addressing the twin challenges of youth unemployment and poverty, both being ever-increasing predicaments with their multidimensional aspects and consequences. The school is also focusing on family businesses, which generate more than 40 percent of the GDP in the region.
About the School of Business

Learning Experience
A unique learning experience

AUC’s School of Business is committed to academic excellence through diversity and internationalization in teaching, research and extracurricular activities, equipping its students — at the undergraduate, graduate and executive education levels — with a deep understanding of global market perceptions and an appreciation of different cultures.

A group of distinguished faculty members challenge students to discover practical business solutions using innovative tools and techniques. Students are guaranteed to benefit from world-class teaching, with exposure to contemporary business practices to become responsible business leaders.

As part of their course work at the school, students “learn by doing” through various activities inside and outside the classroom. Business concepts and tools are learned and fully grasped through practical application. Simulations, job shadowing and fieldwork at major corporations are a few of the projects and assignments students take part in, which also prepare them for a real working environment with all market mechanisms. Decision making, adaptability and innovation are important skills that are acquired through action learning. Studying at AUC’s School of Business gives students a range of opportunities to gain international exposure and a broader perspective on the world, preparing them for business in the global market.

The school’s globally integrated programs and diverse learning environment are grounded on a wide-ranging ecosystem. Courses at AUC’s School of Business prepare students to become leaders in the global market. A number of classes are taught in collaboration with universities around the world, where students work in teams with their counterparts at partner universities. This approach prepares students for the modern working world, where employers no longer limit their employees’ boundaries to one building or even one country, but require them to communicate with colleagues located on different sides of the globe.

Study tours enable undergraduate and graduate students to visit prominent academic and business institutions around the world and interact with students and employees there. Study-abroad opportunities allow students to visit different universities in various countries. AUC’s School of Business has special study-abroad agreements with six of the top universities around the world. Participation in international and local competitions enhances and develops important skills including time management, problem solving, leadership, teamwork and, most importantly, student competitiveness. Working on business plans and finding creative business solutions help students develop an entrepreneurial mindset that opts for innovation and is adaptive in the ever-changing business world.

There are a variety of student clubs to join under AUC’s School of Business where students participate in local and international conferences and simulations that develop their critical thinking skills and help them reach savvy business solutions. Participation in these clubs also gives students a broader perspective on the challenges facing business leaders working in today's fast-paced world. There is a palpable sense of internationalization, innovation and entrepreneurship, which permeates the student experience at AUC’s School of Business. Action learning, along with a culture of empowerment and student initiative, results in an exceptional and intensive learning experience that is tailored to each student’s unique interests and goals.
A GLOBAL SCHOOL
AUC’s School of Business is among 1 percent of business schools worldwide to be triple-crown accredited. It has achieved this prestigious accreditation by acquiring the Association to Advance Collegiate Schools of Business (AACSB) accreditation in 2006 (re-accredited in 2011), as well as accreditation from the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS), both in 2014.

Since 2006, the school has been accredited by AACSB — one of only 5 percent of all business schools in the world to receive such accreditation.

In 2014, the school received accreditation for its MBA and Executive MBA programs by the London-based AMBA. Only 2 percent of MBA programs worldwide are AMBA-accredited.

In 2014, the entire school received accreditation from EQUIS. A high level of academic quality, professional relevance, innovation and internationalization is required to achieve EQUIS accreditation. EQUIS accredits programs that focus on the development of managerial and entrepreneurial skills.

**Executive Education Accreditation**

The School of Business Executive Education received accreditation from the Accrediting Council for Continuing Education and Training (ACCET), an accrediting agency recognized by the U.S. Department of Education as a reliable authority on the quality of education or training provided by institutions of higher education and programs, as well as the only recognized accrediting agency to be certified as an ISO 9001:2008-Quality Management System by Bureau Veritas Quality International.

In addition, the School of Business Executive Education open-enrollment programs have been ranked by the Financial Times for the third year in a row as one of the best 75 executive education open-enrollment programs. This makes the school the first and only business school in the Arab region that is ranked by the Financial Times.
71st
Business school worldwide
in open-enrollment executive
education programs

Five-Palms League of Excellence
100 universal business schools with
major international influence

Third
Business school in Africa
2016 - 2017

First
Executive MBA and part-time MBA in Africa
2016 - 2017

First
Master of Arts in economics in Africa
2016 - 2017

Third
Full-time MBA in Africa
2016 - 2017

Second
Master of Science in finance in Africa
2016 - 2017

Second
MBA program in the Middle East and
Africa region
2015 - 2016

World’s Top 200 Business Schools
Report in the emerging global category
of business schools in terms of
employer recognition for the Middle East
and Africa

First
Top private universities for
MBA programs in the region
2012
About the School of Business

Alumni Statistics

Gender Distribution

- 55 % Female
- 45 % Male

11,473 Undergraduate and Graduate Alumni

9,054 Undergraduate Alumni
- Economics: 4,351
- Business Administration: 3,825
- Management: 369
- Management of Information Systems: 31
- Economics in International Development: 143
- Executive Master of Business Administration: 44
- Finance: 18
- Management: 369

2,419 Graduate Alumni
- Economics: 847
- Business Administration: 1,397
## Alumni

### Business type

<table>
<thead>
<tr>
<th>Business type</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial</td>
<td>33%</td>
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<tr>
<td>Food Sector</td>
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<tr>
<td>Government and Nonprofit</td>
<td>6%</td>
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<tr>
<td>Manufacturing</td>
<td>10%</td>
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<tr>
<td>Marketing and Consulting</td>
<td>2%</td>
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<tr>
<td>Oil and Gas</td>
<td>5%</td>
</tr>
<tr>
<td>Pharmaceutical/Health and Insurance</td>
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<tr>
<td>Real Estate and Construction</td>
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<tr>
<td>Services</td>
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<tr>
<td>Information and Communication Technology</td>
<td>1%</td>
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<tr>
<td>Others</td>
<td>1%</td>
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</tbody>
</table>

### Business title

<table>
<thead>
<tr>
<th>Business title</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>President, Chief Executive Officer, General Manager</td>
<td>9%</td>
</tr>
<tr>
<td>Vice President</td>
<td>3%</td>
</tr>
<tr>
<td>Owner/Founder</td>
<td>5%</td>
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<tr>
<td>Director</td>
<td>10%</td>
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<tr>
<td>Manager</td>
<td>22%</td>
</tr>
<tr>
<td>Executive/Officer</td>
<td>20%</td>
</tr>
<tr>
<td>Consultant/Advisor</td>
<td>3%</td>
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<tr>
<td>Professor/Teacher</td>
<td>4%</td>
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<tr>
<td>Administrative</td>
<td>2%</td>
</tr>
<tr>
<td>Others</td>
<td>22%</td>
</tr>
</tbody>
</table>

552 Alumni employed in Fortune 500 companies

*updated 2017*
The Dean’s Strategic Advisory Board acts as a counseling body that works to maintain and promote levels of academic excellence, quality and prestige at the School of Business. The board includes 43 members with recognized knowledge, leadership and professional experience in both academia and the corporate world.

Board members provide advice on strategic objectives and the development of new initiatives. They play an important role in realizing the mission and vision of the School of Business.

Advisory board members are invited to lecture in the classroom, collaborate with faculty members on research projects, attend MBA debates with graduate students and provide guidance on curriculum development.
Chair
Ahmed F. A. Wahab, PhD
Managing Director,
Egyptian German Automotive Co.;
Chairman,
FAW Industrial Group

Co-chair
Dalia Wahba
Chairperson & Managing Partner,
CID Consulting
Members

Dean’s Strategic Advisory Board

Members

Chair
Ahmed Abdel Wahab, PhD
Managing Director, Egyptian German Automotive Co.
Chairman, FAW Industrial Group

Co-Chair
Dalia Wahba ‘90
Chairperson and Managing Partner, CID Consulting, France

Board Members
Karim Abadir ‘85, ‘91, PhD
Professor of Financial Econometrics, Imperial College, United Kingdom

Hassan Abdalla ‘82, ‘94
Vice Chairman and Managing Director, Arab African International Bank, Egypt

Mustafa Abdel-Wadood ‘91
Partner and Chairman of the Executive Committee, The Abraaj Group, United Arab Emirates

Ali Qassim Al Lawati, PhD
Adviser for Studies and Research, Diwan of Royal Court, Oman

Rania Al-Mashat ‘95, PhD
Minister of Tourism, Egypt

Nayera Amin ‘76, ‘81
Non-Executive Board Member, Housing and Development Bank;
Former Managing Director and CEO, Piraeus Bank, Egypt

G. Anand Anandalingam
Ralph J Tyser Professor of Management Science, Smith School of Business, University of Maryland

Hala Bassiouni ‘86, ‘88
Group Treasury, Director, Ezz Steel, Egypt

Youssef Bissada, PhD
Emeritus Professor of Entrepreneurship and Family Enterprise, INSEAD, France;
Distinguished Adjunct Professor of Entrepreneurship, The American University in Cairo

Ahmed Darwish, PhD
Former Minister of State for Administrative Development; Professor, Faculty of Engineering, Cairo University, Egypt

Soumitra Dutta, PhD
Anne and Elmer Lindseth Dean and Professor of Management, Samuel Curtis Johnson Graduate School of Management, Cornell University, United States; Former Roland Berger Chaired Professor of Business and Technology, INSEAD, France

Florence Eid-Oakden, PhD
CEO and Chief Economist, Arabia Monitor
Mona El Baradei, PhD  
Economics Professor, Faculty of Economics and Political Science, Cairo University

Basil El-Baz  
Chairman and CEO, Carbon Holdings, Egypt

Omar El Hamamsy  
Director, McKinsey & Company, Middle East Office; Managing Director, Egypt Office

Hisham El-Khazindar ’96  
Co-founder and Managing Director, Qalaa Holdings, Egypt

Abdalla El Nockrashy ’85  
Country Head and CEO, Majid Al Futtaim Properties LLC, Egypt

Omar El Sawy ’74, PhD  
Professor of Information and Operations Management, Marshall School of Business, University of South California, United States

Neveen El Tahri  
Chairperson, Delta Shield for Investment, Egypt

Hala Fadel  
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Founding Director, Refoment Consulting & Coaching, Belgrade

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Khaled Ismail, PhD  
Chairman, Kiangel, Egypt
The Department of Management at AUC was founded in 1966. Employing the pillars of entrepreneurship, innovation and leadership, the Department of Management at AUC’s School of Business surpasses what is taught within its confines. The department’s mission is to develop business leaders who are dedicated to the betterment of society by providing a high-quality business education to top-caliber students from all segments of Egyptian society, as well as from other countries, while focusing on continuous improvement and commitment to excellence in learning, intellectual contributions and services.

**Degree**
Bachelor of Business Administration (BBA)
Bachelor of Business Administration in Management of Information and Communication Technology (MICT)

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**Economics**

Since pioneering the first economics department in Egypt in 1947 and graduating its first class in 1951, the Department of Economics at The American University in Cairo has been committed to a broad and inclusive study of the discipline. Economics students gain an appreciation of the interdependence of world economic systems while critically and rationally exploring the connection between theory and the main features of economic policy. The diverse and multifaceted backgrounds of faculty members at the department result in varied, creative and insightful theoretical and applied courses. Students may pursue economics as either a major or minor.

**Degree**
Bachelor of Arts in economics

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**Management**

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**Degree**
Bachelor of Business Administration (BBA)
Bachelor of Business Administration in Management of Information and Communication Technology (MICT)
Accounting

The accounting major was introduced in 1996, and the Department of Accounting was established in 2009. The department currently offers a major and minor in accounting. The department's mission is to provide world-class accounting education to serve the needs of the business community and the accounting profession. The Bachelor of Accounting program is the first in Egypt and the third in the MENA region to be endorsed by the Institute of Management Accountants (IMA).

Degree
Bachelor of Accounting (BAC)
The School of Business at The American University in Cairo offers the region’s leading Master of Business Administration (MBA) program. The MBA is a professional degree designed to prepare students who have earned an undergraduate degree in any academic discipline for the pursuit of a managerial career. AUC’s MBA curriculum emphasizes underlying principles in business operations and advanced technical knowledge in relevant specializations. It provides tools for analysis and helps students develop a managerial perspective.

AUC’s MBA program is taught by top-caliber national and international faculty members who have extensive experience from prominent universities around the world. Hence, it infuses a first-class curriculum with advanced research facilities and a modern, well-equipped campus. The School of Business is well-positioned to continue to generate the caliber of leaders that Egypt and the region needs.
The First
Top private University for MBA programs in the region

Ranked by Forbes Middle East, 2012

No. 3 in Africa
Among the top 200 MBAs worldwide

Ranked by Eduniversal Master’s Ranking, 2016 - 2017
Executive Master of Business Administration

AUC’s globally oriented Executive Master of Business Administration program is designed for experienced executives. It focuses on integrating innovation, entrepreneurship and leadership in management education. It is a demanding and intensive, but highly rewarding, program, which prepares participants to become leaders and provides them with a broader vision to respond to complex business issues in a more comprehensive manner.

Leading international faculty members challenge participants to reflect on their experiences. Live-in weeks at the Kellogg School of Management in the United States and The Hong Kong University of Science and Technology in China immerse participants in an international setting that will transform them and their business practice. In addition, the Center for Creative Leadership works with participants to formulate a personal development journey to bring out the best of their leadership qualities.
EMBA Partners

**Kellogg School of Management, Northwestern University**

*Financial Times: 11th Business School Worldwide 2016*

**The Hong Kong University of Science and Technology, School of Business and Management (HKUST Business School)**

*Fourth QS Global, Top 200 Asian Universities Rankings, 2016*

*28th QS Global, World’s Top 200 Universities Rankings, 2016*

**Center for Creative Leadership (CCL®)**

CCL claimed a top 10 *Financial Times* ranking worldwide for 12 consecutive years and is the only non-academic institution to hold this rank.
The Master of Science in finance at AUC helps fast track one’s career in finance to keep up with the growth in the banking and financial services sectors in Egypt. It provides participants with the deep financial knowledge needed to be well-rounded finance professionals who can understand the industry's best practices and apply them to meet local market demands.

The Master of Science in finance is endorsed by the CFA University Acknowledgment Program.

The Master of Arts in economics is specifically designed to provide students with a strong theoretical foundation, solid quantitative skills and critical thinking tools necessary to succeed in a world-class doctoral program, or advance through the ranks of their chosen professions. In addition, the program’s diverse curricula and distinguished faculty members help prepare students to become ideal candidates for prestigious and challenging jobs in international, government and private institutions.

The non-thesis track MA in economics may be completed in one year with a full-time commitment. Students may complete their BA and MA in five years, providing them with better job opportunities.
Economics in International Development

**Master’s Program**
This program is specially designed for students who wish to acquire in-depth understanding and knowledge in the field of development. An interdisciplinary approach is adopted as an essential requirement for gaining a broader and more integrated perspective of this dynamic field of study. The program promotes effective unification of theoretical foundations with the modern applications of policy within the developing world.

**Graduate Diploma**
The diploma program is designed for students who wish to gain basic understanding and knowledge of development economics without proceeding toward a master’s degree. The program is also interdisciplinary to provide a broad and integrated perspective of development issues. It attempts to bridge the gap between theory and practice by encouraging students to study development cases and effectively assess the successes and failures of efforts to influence the course of economic development over time.
The School of Business Executive Education was established in 1977 at The American University in Cairo and offers globally recognized executive education in the areas of open-enrollment, customized and collaborative programs. These general management programs enable today’s business leaders to develop the strategic thought processes and skills necessary to successfully grow their businesses in the dynamic global marketplace.

The programs feature management curricula that are customized to the needs of executives at all levels who are working in global companies, government agencies and nonprofit organizations. These programs empower executives with the knowledge, relationships and leadership tools necessary to drive results at the highest levels of global management.

Program impact is measured after completion of the program to assess the learning experience based on the business results of the participants’ organizations. Programs feature real-world field experience and exercises that involve developing innovations to enhance the knowledge of participants.
Business Forward, the knowledge portal of the AUC School of Business, is a credible destination for business knowledge, insight and analysis on Egypt and the Arab region.

The platform provides business and economy content covering the latest trends and developments across industries. While seeking to foster a wider conversation about issues impacting the business community, Business Forward will also highlight the relevant activities and diverse research taking place at the AUC School of Business.

Through balanced and comprehensive content in the form of in-depth features, interviews with stakeholders and diverse opinion pieces, the platform presents a broad perspective of the developments in different areas of the business and economy fields.

http://businessforwardauc.com/
The School of Business is recognized as one of the leading business schools in Africa and the Middle East and North Africa region. In the past years, the school’s research activity has experienced a significant growth in terms of quality, volume and impact as a result of an unflagging commitment to promote multidisciplinary, high-quality and high-impact research. The school’s geographical context represents a great challenge, but it also provides the opportunity to take and sustain a clear regional leadership position in research. Consistent with the school’s ambition to be a bridge between Egypt, the MENA region, and the rest of the world, it aims to play a leadership role not only in creating and disseminating new knowledge in the accounting, economics and management disciplines, but also in tailoring international knowledge for the benefit of the region.

Access to Knowledge for Development Center

Launched in 2010, the Access to Knowledge for Development Center (A2K4D) at AUC’s School of Business is a regional center for research and policy analysis on access to knowledge (A2K) in Egypt and the region. A2K4D fosters policy-oriented research that investigates the economic and legal challenges that face A2K. A2K4D’s work is guided by a belief in the positive impact of A2K on inclusive development in the digital age.

In collaboration with international partners, A2K4D launched the Access to Knowledge Global Academy in 2008, promoting research and advocacy on the equitable production and distribution of knowledge goods and tools. A2K4D is the recipient of the Richard Bartlett Gift to support collaboration with Yale Law School’s Information Society project. The center is also a participant in the Network of Centers, championed by Harvard’s Berkman Center for Internet and Society. Additionally, A2K4D serves as the North African Hub of the Open African Innovation Research Project (Open A.I.R.).
AUC Venture Lab

The AUC Venture Lab is AUC’s startup incubator based at AUC New Cairo. The AUC Venture Lab enables startups to capitalize on the University’s world-class facilities and knowledge base, connecting innovative startups with the AUC School of Business’s network of students, alumni, mentors and investors, while fostering a thriving ecosystem of innovation, education and business.
Center for Entrepreneurship
In 2010, the School of Business established a new Entrepreneurship and Innovation Program to help realize the school's mission of developing “entrepreneurial and responsible global leaders and professionals.” The program aims to educate students on what entrepreneurship is and to infuse them with the desire to create and innovate by connecting them to venture capitalists, angel investors and mentors. The program also aims to create a healthy entrepreneurial environment inside AUC, serving Egypt and the region at large.

AUC School of Business Financial Services Center
Established in 2006, the center is the first-of-its-kind in the Middle East to offer students, researchers and professionals a state-of-the-art instructional facility that integrates hands-on financial services practice with classroom financial concepts, such as securities trading, risk management and asset allocation. The center provides students, researchers and professionals with access to real-time financial data, professional research tools and leading analytical software, replicating a real-life trading room environment.

El-Khazindar Business Research and Case Center
Established in 2008, El-Khazindar Business Research and Case Center (KCC) provides case studies and other educational services, offering students participant-centered learning tools. Services are dedicated to developing top-caliber students, connecting businesses and students in the region, and ultimately contributing to the betterment of society through academic research and practical applications. The KCC focuses on three main dimensions: practical publications, knowledge dissemination and teaching enhancement.
The John D. Gerhart Center for Philanthropy, Civic Engagement and Responsible Business promotes social change in the Arab region through building a culture of effective giving and civic responsibility. In addition to disseminating research and policy papers, the center strives to build capacity for leadership among Arab youth and to enhance their ability to become more civically engaged. These goals are pursued with an array of partners in the academic, civil society and corporate sectors, both within the region and internationally. Established in 2006, the center aims to further The American University in Cairo's mission to advance social responsibility and active citizenship.

The Gerhart center is also a leading provider of knowledge and resources to strengthen philanthropic and civic practice in the Arab region. Through fellowships, seminars, conferences, publications and digital platforms, the center is filling important information gaps and providing analysis of trends and critical issues in the field. The program also seeks to develop the pool of next generation scholars and to link them with social activists, donors and philanthropy professionals. The center was named after the late John D. Gerhart, AUC's ninth president, whose career provided a model of public service.

Goldman Sachs 10,000 Women Program

10,000 Women is a global initiative supported by The Goldman Sachs Foundation that provides women entrepreneurs around the world with practical business education, business advising and networking. To date, the initiative has reached over 10,000 women from 43 countries. Through the program, participants will gain practical skills in topics such as planning, negotiation, marketing, and employee management that can immediately be put into action, as well as assistance in accessing capital.

Applicants selected for the 10,000 Women program in Egypt will receive a world-class business education at The American University in Cairo (AUC) and connections to a professional support network. The program at AUC has graduated 412 entrepreneurs to date, since its inception in 2008.
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Faculty

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