Information Sheet for Case-Studies

Case ID #:
(To be assigned by KCC upon receipt of material)

Title: ...........................................................................................................................................................

Keywords: ..................................................................................................................................................
(Kindly provide five keywords relevant to the case-study)

Organization/Company name (case-study): .................................................................

Author(s):
1) ___________________________________________________________________________
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2) ___________________________________________________________________________
   Name: ..........................................................................................................................
   Affiliation: ......................................................................................................................

3) ___________________________________________________________________________
   Name: ..........................................................................................................................
   Affiliation: ......................................................................................................................

Course assignment (when applicable): ________________________________________________
(If the development of this case is part of a course requirement, please specify the course and name of the
faculty instructor):

Submission Checklist:
Case-study: □
Abstract: □
Teaching Notes: □
Exhibits: □
Consent for publication form: □
Copyrights: □

Number of pages: _____ (excluding exhibits and teaching notes)

Business Area:
□ Finance            □ Strategic Management             □ Human Resources
□ Operations Management □ Accounting                     □ Entrepreneurship
□ Management & Leadership  □ Marketing                   □ Public Policy & Administration
□ Management of Information Systems (MOIS)
Source of Case Material:
□ Field-Data secured directly from the organization or individuals (requires signed Consent for Publication Form)
□ Research-Data available in the public domain

Setting of case:
Country: ________ Industry: ________

Number of employees: ________

Organization/Company Size:
□ Micro (up to 10 employees) □ Small (up to 50 employees) □ Medium (up to 500)
□ Large (up to 1000) □ Enterprise (over 1000 employees)

Date:

______________________________________________
Author 1          Author 2          Author 3
Signature          Signature          Signature