School of Global Affairs and Public Policy
Welcome from the Dean

I would like to welcome all current and new undergraduate and graduate students to the School of Global Affairs and Public Policy (GAPP). The school encompasses three academic departments: law, public policy and administration, and journalism and mass communication. In addition, it runs five diverse research centers and programs covering a wide range of topics, including gender and women’s studies, electronic journalism, Middle East studies, American studies, migration and refugee studies, as well as the GAPP Executive Education program. We are here to offer our students a unique opportunity to develop a comprehensive overview of the main strategic issues that are of great concern to world citizens today. We are here to help our students develop the skills to work in the public domain and be competent professionals contributing to more effective public policymaking on both the local and international levels.

Ambassador Nabil Fahmy
Founding Dean, School of Global Affairs and Public Policy

Vision

To be the premier School of Global Affairs and Public Policy in the Middle East and Africa, producing highly competent and knowledgeable professionals who are capable of quality decision making and execution on matters of public concern — domestically, regionally and globally.

Mission

To prepare graduates to take the lead in shaping the future of their nations and the world at large, with a strong belief in the complementarity of international and public affairs, an unwavering commitment to ethics and the rule of law, and a recognition of the unique role that the media play in shaping public policies.

The school’s core disciplines in law, journalism and mass communication, and public policy and administration provide graduates with solid professional and analytical competencies based on a multidisciplinary academic foundation. The academic and research centers and programs at GAPP provide graduates with analytical tools, and offer students and faculty members field experience in the context of a broad global perspective to support high-quality research, multidisciplinary policymaking and participatory dialogue on questions in the public domain. The school’s location in Egypt — at the crossroads of Africa, Asia and Europe — immerses graduates and faculty members in an environment of cross-cultural diversity and exposes them to numerous world-shaping social, economic and political developments.
Goals

Education: Provide high-quality education in public policy, public administration, law, mass communication, journalism, Middle East studies, gender and women's studies, migration and refugee studies, and American studies.

Research: Produce and disseminate important and high-impact research on matters of national, regional and international concern.

Training: Provide top-notch executive training to professionals in various academic disciplines.

Outreach: Initiate policy dialogue on issues that are pertinent to the region, provide policy advice to decision makers, disseminate research results and act as a platform for linking between various schools and research centers concerned with public affairs in the region and worldwide.

Principles and Values

The school upholds and maintains the following principles and values:
- Integrity
- Objectivity
- Freedom of speech

Core Competencies

Through GAPP's various programs, students will be able to develop:
- Critical analysis
- Public policy orientation
- Global perspective
- Multi-interdisciplinary focus
- Quality research skills
- Professional experience
- Effective communication skills

Research

Through the joint efforts of its faculty members and students, GAPP produces and disseminates important and high-impact research on matters of national, regional and international concern.

Outreach

The school's outreach efforts aim at initiating policy dialogue on issues that are pertinent to the region, providing policy advice to decision makers, disseminating research results and acting as a platform for linking between various schools and research centers that are concerned with public affairs in the region and worldwide. Two main tools for achieving that end are publications and public events.

Publications

The Cairo Review of Global Affairs is GAPP's quarterly journal. It was launched in 2011 with the primary aim of being a focal point for policymakers, officials, academics, experts, journalists, students and others in the Middle East region who follow global affairs. It is also intended to be a platform that gives perspectives from the region a greater voice in international policy conversations and debates.

Arab Media & Society has been the Kamal Adham Center for Television and Digital Journalism's online quarterly publication since 1998, offering diverse content from scholars and media professionals alike. Founded as Transnational Broadcasting Studies, the journal started by providing analyses on the rapid expansion of pan-Arab satellite channels and evolved to cover all forms of media and their social and political impact on Arab society. Arab Media & Society is available at www.arabmediasociety.com.

Seminars and Public Lectures

- The GAPP Public Policy Lecture Series was initiated with the official inauguration of the school in February 2009. It hosts a wide group of international scholars, policymakers, practitioners and influential figures.
- GAPP public seminars discuss various contemporary and controversial issues that are of concern — locally, regionally and globally.
- After the events of January 25, 2011, GAPP launched a lecture series, Tahrir Dialogues, to actively contribute to the development of Egypt during this critical transitional phase. The objective of the series is to create awareness and promote broad debate amongst the Egyptian community on the changes and developments taking place in the political scene.

The Photographic Gallery

The Photographic Gallery (formerly known as The Sony Gallery for Photography), inaugurated in 1991, remains the only gallery in Egypt dedicated exclusively to still photography in general and to photojournalism in particular. Directed by Dr. Shems Friedlander and curated by Noura Bahgat, the gallery features four exhibitions per academic year.
Advisory Board

The School of Global Affairs and Public Policy established its advisory board in 2013. The board consists of 12 international experts from different fields and professional backgrounds, including renowned public figures. The board assists the school in applying its vision and mission, sets a path to enhance the school’s image nationally and internationally, and works to make the school, students and alumni more competitive on a global scale.

Advisory board members include:

- Nabil Elaraby, secretary-general, League of Arab States
- Hani Findakly, vice chair and director, Clinton Group, Inc.
- Tawfik El Gebaly, former member, Supreme Constitutional Court of Egypt
- Adel E. El-Labban, director, Ahli United Bank
- James Manyika, director, McKinsey Global Institute
- Ahmed Darwish, professor, Faculty of Engineering, Cairo University
- David Kennedy, professor, Harvard Law School
- Georges Michel Alia-Saab, honorary professor of international law, Graduate Institute of International and Development Studies
- Ghassan Salame, dean, Paris School of International Affairs
- Helmut K. Anheier, dean and professor, Hertie School of Governance, Germany
- Kenneth Prewitt, Carnegie Professor of Public Affairs and vice president for the Global Centers, Columbia University
- Magued Osman, former minister of communications and information technology, director, Egyptian Center for Public Opinion Research
- Li Yansong, vice president and director of the Office of International Relations, Peking University, China

Academic members:

- Ahmed Darwish, professor, Faculty of Engineering, Cairo University
- David Kennedy, professor, Harvard Law School
- Georges Michel Alia-Saab, honorary professor of international law, Graduate Institute of International and Development Studies
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- Magued Osman, former minister of communications and information technology, director, Egyptian Center for Public Opinion Research
- Hani Sarie Eldin, professor of commercial law, Faculty of Law, Cairo University
- Li Yansong, Vice President and Director of the Office of International Relations, Peking University, China

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School Structure

School of Global Affairs and Public Policy Organizational Chart

2013 – 2014

Office of the Dean

Research Centers and Programs

Academic Departments

Department of Journalism and Mass Communication

- Bachelor of Arts in journalism
- Bachelor of Arts in integrated marketing communication
- Bachelor of Arts in communication and media arts
- Master of Arts in journalism and mass communication

Department of Public Policy and Administration

- Master of Global Affairs
- Master of Public Administration (MPA)
- Graduate Diploma in Public Policy
- Graduate Diploma in Public Administration
- Dual Degree Option: Bachelor of Science in Construction Engineering and Master of Public Administration
- Master of Laws (LLM) in international and comparative law
- Master of Arts in international human rights law
- Diploma in international and comparative law (LLM)
- Diploma in international human rights law (IRHL)

Department of Law

- Master of Arts in television and digital journalism
- Nondegree training programs in television journalism
- Master of Arts in gender and women’s studies in the Middle East and North Africa
- Specialization 1: Gendered political economies
- Specialization 2: Geographies of gender and justice
- Graduate diploma in gender and women’s studies in the Middle East and North Africa
- Master of Arts in migration and refugee studies
- Graduate diploma in migration and refugee studies
- Minor in American studies
- Bachelor of Arts in Middle East studies
- Master of Arts in Middle East studies
- Graduate diploma in Middle East studies

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- Minor in American studies
- Bachelor of Arts in Middle East studies
- Master of Arts in Middle East studies
- Graduate diploma in Middle East studies
Degrees Offered

The School of Global Affairs and Public Policy consists of three academic departments and five specialized centers and forums, which offer the following degrees:

**Department of Journalism and Mass Communication**
- Bachelor of Arts in journalism
- Bachelor of Arts in integrated marketing communication
- Bachelor of Arts in communication and media arts
- Master of Arts in journalism and mass communication

**Department of Law**
- Master of Laws (LLM) in international and comparative law
- Master of Arts in international human rights law
- Diploma in international human rights law

**Department of Public Policy and Administration**
- Master of Global Affairs
- Master of Public Administration
- Master of Public Policy
- Graduate diploma in public policy
- Graduate diploma in public administration
- Dual degree: Bachelor of Science in construction engineering and Master of Public Administration

**Cynthia Nelson Institute for Gender and Women’s Studies**
- Master of Arts in gender and women’s studies in the Middle East and North Africa
  - Specialization 1: Gendered political economies
  - Specialization 2: Geographies of gender and justice
  - Specialization 3: Gender and women’s studies in the Middle East and North Africa
- Graduate diploma in gender and women’s studies in the Middle East and North Africa

**Center for Migration and Refugee Studies**
- Master of Arts in migration and refugee studies
- Graduate diploma in migration and refugee studies

**Kamal Adham Center for Television and Digital Journalism**
- Master of Arts in television and digital journalism
- Nondegree training programs in television journalism

**Middle East Studies Program**
- Bachelor of Arts in Middle East studies
- Master of Arts in Middle East studies
- Graduate diploma in Middle East studies

**Prince Alwaleed Bin Talal Bin Abdulaziz Alsaud Center for American Studies and Research**
- Minor in American studies

GAPP Executive Education

GAPP Executive Education is the school’s training unit. Its mission is to reinforce and reinvigorate leadership capacities within government agencies and public institutions in a challenging global environment within Egypt and the region. Providing top-notch executive training to professionals, GAPP Executive Education has offered more than 65 programs in collaboration with prominent national, regional and international institutions. Launched in Summer 2010, GAPP Executive Education dedicates its programs to building the capacities of the government and public sector officials, media professionals, as well as members of civil society and not-for-profit institutions in Egypt and the region. GAPP Executive Education has developed a wide network of almost 1300 alumni from more than 360 organizations in the various governorates of Egypt and other countries in the region including Algeria, Bahrain, Jordan, Lebanon, Libya, Morocco, Tunisia, Palestine, Qatar, Sudan and Yemen.

**GAPP Executive Education Programs**
- Open Enrollment
  - Open-enrollment programs are offered according to current trends and needs. They are usually conducted in collaboration with other institutions.
- Transforming Public Service
  - Transforming Public Service is GAPP Executive Education’s flagship program. It contributes to creating a citizen-responsive government and encouraging interaction, accountability and transparency by opening channels of communication with government officials, civil society and the media. The program is composed of three modules:
    - Leadership in a Challenging Environment
    - Advocacy for Public Policy Reform
    - Youth and Employment
- Customized
  - GAPP Executive Education provides programs that are tailored to the specific needs of organizations. On-site training sessions and site visits are also provided upon request.
Financial Support and Fellowships

Building the Next Generation of Scholars in Egyptian Public Universities

This fellowship program, launched by the School of Global Affairs and Public Policy in cooperation with the Ford Foundation, aims to build the capacity of young Egyptian scholars in public policy research, study and evaluation to help them contribute to the policymaking process in the Middle East region at large. The fellowship targets young teaching assistants at Egyptian public universities and offers them the opportunity to pursue at AUC either a master’s degree in public policy, public administration or a relevant social science discipline, as well as a diploma in public policy and administration. The first cohort has graduated, and the second cohort will be admitted in Spring 2014.

Yousef Jameel GAPP Public Leadership Fellowship

In May 2011, AUC Alumnus and renowned businessman Yousef Jameel established the Yousef Jameel GAPP Public Leadership Fellowship program, with the overall objective of building the capacities of young, competent Egyptian nationals in the areas of public policy and administration, and preparing them for leadership roles in Egypt after the January 25 Revolution.

By supporting 300 fellows in 12 cohorts of 25 Egyptian graduate students per year, the Yousef Jameel GAPP Public Leadership Fellowship program will have contributed to creating a cadre of well-educated and competent graduates who are ready to take on the responsibility of affecting positive change in Egyptian society.

Future Plans

Global Affairs and Public Policy is always growing. Over the next few years, the school will be making a number of changes in its programs, adding new academic and executive training specializations, as well as increasing output that enhances the quality and scope of what the school has to offer. These changes will enable GAPP to meet stakeholders’ needs and expectations, and to have a better impact on the policymaking process in the region.

Who Study at GAPP?

Middle Eastern perspective on global issues

- International prospects and exposure
- Strong curriculum that advocates critical thinking and practical experience
- Networking with governmental agencies, nongovernmental organizations and influential think tanks in the region
- International faculty and students
- Distinguished liberal arts program and professional education in a cross-cultural environment
- Top-level conferences and events organized by the school
- State-of-the-art facilities
- Vibrant campus
Full-Time Faculty

Associate Deans

LAILA EL BARADEI
• Associate Dean of Graduate Studies and Research

MOHAMAD AL ISSISS
• Associate Dean of Administration, Undergraduate Studies and Public Outreach

Department of Journalism and Mass Communication

ABDULLA, RASHA A.
• Associate Professor of Journalism and Mass Communication (2004); tenure BA 1992, MA 1996, The American University in Cairo; PhD 2003, University of Miami

ABOU OAF, MERVAT
• Professor of Practice of Journalism and Mass Communication (2005) BA 1988, MA 2002, The American University in Cairo

AL-ATRAQCHI, FIRAS
• Associate Professor of Practice of Journalism and Mass Communication (2010) BA 1994, MA 1997, The American University in Cairo

AL MIRAZI, HAFEZ
• Professor of Practice and Director, Kamal Adham Center for Television and Digital Journalism (2009) BA 1979, Cairo University; MA 2004, University of Iowa

AMIN, HUSSEIN
• Professor of Journalism and Mass Communication (1992); tenure BSc 1976, MSc 1982, Helwan University; PhD 1986, Ohio State University

ASHMAWI, DALIA
• Associate Professor of Practice of Journalism and Mass Communication (2010) BA 2000, MA 2002, The American University in Cairo

CLOSE, RONNIE
• Assistant Professor of Mass Communications (2012) BA 2001, University of Ulsan; MSc2002, Trinity College Dublin; PhD 2010, The University of Wales

FIKRY, HANZADA
• Visiting Associate Professor of Practice of Journalism and Mass Communication (2012) BA 1978, MA 1981, The American University in Cairo

FRIEDLANDER, SHEMS
• Professor of Practice of Journalism and Mass Communication (1994) BFA 1963, Massachusetts College of Art

HAMDY, NAILA
• Associate Professor and Chair of the Department of Journalism and Mass Communication (1997); tenure BA 1980, University of San Francisco; MA 1996, The American University in Cairo; PhD 2007, Cairo University

ISMAIL, AMANI
• Assistant Professor of Journalism and Mass Communication (2009) BA 2000, Iowa State University; MSc 2002, Ohio University; PhD 2006, University of Iowa

KEEKN, KEVIN
• Associate Professor of Journalism and Mass Communication (1997); tenure; BA 1977, MA 1979, University of Illinois; PhD 1990, University of Georgia

KING, KIMBERLY
• Associate Professor of Practice of Journalism and Mass Communication (2009); BSc 1987, MA 2003 Ohio University

MACLEOD, SCOTT
• Professor of Practice of Journalism and Mass Communication (2010) BA 1976, University of Pittsburgh

PEUCHAUD, SHEILA
• Assistant Professor of Journalism and Mass Communication (2011) BA 1999, University of Michigan; MA 2004, University of Missouri; PhD 2010, University of North Carolina

SCHLEIFER, S. ABDULLAH
• Professor Emeritus of Journalism and Mass Communication (1983); BA 1956, University of Pennsylvania; MA 1980, American University of Beirut

ZAI, GALAL
• Professor of Practice of Integrated Marketing Communications (2012) BA 1975, Ain Shams University; MA 1978, University of North Dakota

Department of Law

BECKETT, JASON
• Assistant Professor (2011); LLB 1996, University of Dundee; LLM 1999, PhD 2005, University of Glasgow

EL SAWY, HANI
• Associate Professor and Chair of the Department of Law (2005); tenure; LLB 1993, Damascus Law School; DES International Relations, Graduate Institute of International Studies, Geneva; LLM. 1996, SJD 2004, Harvard Law School

LORITE-ESCORIHUELA, ALEJANDRO
• Assistant Professor (2006); BA 1997, University of Geneva; MA 1998, Graduate Institute of International Studies; LLM 1999, SJD 2004, Harvard Law School

MATEK, JOHN
• Professor of Practice of Law (2014); BA 1993, Yale University; J.D. 1997, George Washington,

MOUSSA, JASMINE
• Assistant Professor (2014); PhD 2014, University of Cambridge; LLM 2017, London School of Economics; LLB 2010, Cairo University; MA 2005, AUC

NATARAJAN, USHA
• Assistant Professor (2011); BA 2000, LLB 2000, Monash University; MA 2003, The University for Peace; PhD 2009, Australian National University

PAROLIN, GIANLUCA
• Assistant Professor (2008); BL 2001, LLD 2005, University of Turin.

SHALAKANY, AMR
• Associate Professor (2004); BA 1993, LLM 1996, SJD 2000, Harvard University.

SKOUTERIS, THOMAS
• Associate Professor of Law (2008); tenure; BA 1993, Demokritos University of Thrace; LL.M. 1995, PhD 2008, Leiden University

TERRELL, JENNIFER
• Assistant Professor of Law and Gender Studies (2012); BA 1998, Reed College; MA 2003, Indiana University; PhD 2014, New School for Social Research New York.

VAN BOGAERT, DIANA
• Senior Instructor and Director of the Legal English Training Unit (2005); BA 1980, Southern Illinois University; MA 1994, MBA 2003, The American University in Cairo.
Department of Public Policy And Administration

ABDEL HALIM, KHALED

- Visiting Assistant Professor (2012); BSc 1990, M.Sc. 1991 Cairo University, MA 1995, University of Newcastle, PhD 2003, University of Central England in Birmingham

ALI, HAMID E.

- Associate Professor and Chair of the Department of Public Policy and Administration (2008); tenure BSc 1988, The University of Khartoum; MS 1995, University of North Texas, MSc 2000, PhD 2004, University of Texas.

AMIN, KHALED

- Visiting Assistant Professor (2011); BSc 1993, BSc 1999, MSc 1996, Cairo University; MPhil 2003, PhD 2005, New York University

AWAD, IBRAHIM

- Professor of Practice (2010) and Director of the Center for Migration and Refugee Studies (2011); BSc 1968, Cairo University, MA 1981, Graduate Institute of International Studies, Geneva; PhD 1984, University of Geneva

BARSOUM, GHADA

- Assistant Professor (2010); BA, Ain Shams University; MA, The American University in Cairo, PhD, University of Toronto

BHUIYAN, SHAHJAHAN

- Associate Professor (2013); BSS (Hons, 1991), MPA 1993, University of Chittagong; MPhil 2001, University of Bergen; PhD 2004, University of Bonn

EL-BARADEI, MOATAZ

- Professor (2012); BA 1993, MA 1996, Cairo University, MA 2003, PhD 2004, Western Michigan University

HAMEM, AMR

- Professor (2011); BSc 1988, Cairo University; MA 1990, University of Amsterdam; MA 1992, The Hague-The Netherlands; PhD 2002, Free University of Berlin

HODGKINS, ALLISON

- Assistant Professor (2012); BA 1991, Bates College; MA 1995, University of Texas at Austin; MA 1995, Lyndon Baines Johnson School of Public Affairs, PhD 2010, Tufts University

SHAHIN, EMAD

- Professor (2012, tenure); MA 1980, The American University in Cairo; PhD 1989, Johns Hopkins University

SHAHIN, MAGDA

- Professor of Practice and Director of Al-Waleed Center for American Studies and Research (2011); BA 1971, Cairo University; MA 1974, American University in Cairo; PhD 1984, Cairo University

SAAD, AISHA

- Assistant Professor (2013); BA (2009), University of North Carolina, MA 2011, PhD 2013, University of Oxford

SAID, AISHA

- Assistant Professor (2012); BA 1993, MA 1996, Cairo University, MA 2003, PhD 2004, Western Michigan University

SAAD, AISHA

- Assistant Professor (2012); BA 1993, MA 1996, Cairo University, MA 2003, PhD 2004, Western Michigan University

PARRS, ALEXANDRA

- Assistant Professor; Head of Sociology Unit, Migration, ethnicity, transnationalism and diasporic communities

Cynthia Nelson Institute for Gender and Women’s Studies

RIEKER, MARTINA

- Assistant Professor and Director of the Cynthia Nelson Institute for Gender and Women’s Studies (1998); BA 1982, MA 1988, PhD 1997, Temple University

Kamal Adham Center for Television and Digital Journalism

AL MIRAZI, HAFED

- Director of the Kamal Adham Center for Television and Digital Journalism (2009); BSc 1979, Cairo University, MA 1987, Catholic University of America

Middle East Studies Center

GAMBLIN, SANDRINE

- Assistant Professor and Director of the Middle East Studies Center (2014); BA and MA 1993, University of Paris Panthéon-Sorbonne, MA 1994, Political Science Institute of Paris (Sciences Po); PhD 2007, Political Science Institute of Paris (Sciences Po)

Prince Alwaleed Bin Talal Bin Abdulaziz Alsaud Center for American Studies and Research

SHAHIN, MAGDA

- Professor of Practice and Director of the Prince Alwaleed Center for American Studies and Research (2011); BA 1971, Cairo University; MA 1974, American University in Cairo; PhD 1984, Cairo University

SOLIMAN, MOUNIRA

- Associate Professor (2008); BA 1989, Cairo University, MA 1993, The American University in Cairo; PhD 2003, Cairo University

Middle East Studies Center

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