PUBLIC POLICY,
PUBLIC ADMINISTRATION
AND GLOBAL AFFAIRS
GRADUATE PROGRAMS
MESSAGE FROM THE DEAN

Middle East remains at the epicenter of global political, economic and social interests, even as the region itself undergoes many formidable transformations. The region’s importance and the many challenges it faces have greatly increased the demand for well-qualified and highly committed individuals with the skills and determination to build a more promising future.

The School of Global Affairs and Public Policy provides students with the opportunity to acquire unique and valuable set of skills and qualifications by pursuing one of the degree programs offered by the Department of Public Policy and Administration (PPAD). NASPAA’s accreditation of both the public administration and public policy master’s programs offered by PPAD, reflects the highest standards of academic recognition for these programs and is a testimony to the unwavering commitment and professionalism of the faculty and administration at the departmental, school and university level.

A fundamental aspect of these programs is their emphasis on interdisciplinary research and communication, which are vital to the development of effective and well-informed policymakers. Students at PPAD are educated and trained to become effective leaders domestically, regionally and internationally.

Nabil Fahmy
Dean
School of Global Affairs and Public Policy
Welcome to the Department of Public Policy and Administration (PPAD) in the School of Global Affairs and Public Policy at The American University in Cairo (AUC). PPAD is home to AUC’s three flagship graduate programs: the Master of Public Administration (MPA), the Master of Public Policy (MPP), and the Master of Global Affairs (MGA), as well as a newly introduced minor in global and public affairs. As a testament to the quality of our academic programs, the MPA and MPP were fully accredited in July 2015 by the Network of Schools of Public Policy, Affairs, and Administration (NASPAA), the most credible U.S.-based global accreditation body in our field. Subsequently, the MPA and MPP were also the first degree programs in the Middle East and in Africa to be accredited by the NASPAA. PPAD has earned its reputation for diverse and internationally recognized faculty members and high-achieving students.

The recent political developments that have changed the politico-administrative landscape of Egypt and the region, necessitate the commitment by change agents in order to improve the quality of governance. In this context, PPAD seeks to prepare future leaders with professional and intellectual skills to address the region’s challenges through skills in leadership, research and analysis, communication, negotiation, conflict management, evidence-based policymaking, development planning, program evaluation, problem solving and diplomacy. These capabilities qualify our graduates to pursue successful careers in government organizations, nonprofits, international development organizations, financial institutions, academia or private sector organizations. If your goal is to be part of the winning team, helping to create a better future and positive difference in public service, PPAD will help you you achieve this goal.

Shahjahan Bhuiyan
Chair and Associate Professor
Department of Public Policy and Administration
The program prepares students for leadership and upper management positions in public service. Students, who are generally mid-career at entry, go on to pursue careers in government, nonprofit organizations, international development agencies, academia and the private sector. This degree equips students with the skills and techniques required to implement policies and projects, manage complex public programs, and overcome organizational, human resources and budgetary challenges.

**33 credit hours**

**Concentrations:** Management of Public Sector Reform, Management of Nonprofit or Development Organizations
The diploma program requires the completion of 18 credit hours of coursework in the PPAD department, including at least 12 credit hours from the courses making up the MPA core.

**SAMPLE COURSES**
- Human Resource Management for Government and Nonprofit Organizations
- Financial Planning and Management for Government and Nonprofit Organizations
- Management of Development Programs
- Nonprofit Management

**POSSIBLE CAREER PATHS**
- Program administrator
- Financial manager
- Human resources manager
- Nonprofit manager

**Diploma:** The diploma program requires the completion of 18 credit hours of coursework in the PPAD department, including at least 12 credit hours from the courses making up the MPA core.
The program prepares students for leadership positions in public service and for careers as policy analysts. Students will be prepared to work as analysts, researchers or advisers to develop, assess and evaluate alternative approaches to current and emerging issues and challenges.

**33 credit hours**

**Concentrations:** Social and Environmental Policy, Promotion and Regulation of the Private Sector Development or Media Policy
SAMPLE COURSES

- Government Finance for Policy Analysis
- Global Health Issues and Policies
- Leadership and Communication for Public Affairs
- Public Policy Analysis and Program Evaluation

POSSIBLE CAREER PATHS

- Policy analyst
- Global health
- Program manager
- Government regulator
- Government finance

**Diploma:** The diploma program requires the completion of 18 credit hours of coursework in the PPAD department, including at least 12 credit hours from the courses making up the MPP core.
The program prepares students for professional careers at the national and international levels within organizations that address interstate issues, work to prevent or resolve conflict and promote global cooperation. It also prepares students for careers in multilateral organizations that work with developing countries and support the policy dialogue between nations and international institutions to shape and implement global standards.

33 credit hours

**Concentration:** International Security or International Cooperation
SAMPLE COURSES

- International Negotiation: Theory and Practice
- International Organization in Global Governance
- Conflict Management and Resolution
- Comparative Bilateral Cooperation Policies for Development

POSSIBLE CAREER PATHS

- Diplomatic corps
- Conflict mediator
- Foreign or security policy analyst
- Relief and development work with international organizations
The minor introduces students to the conduct of government as well as diplomacy, and delves into how policy is made, implemented and evaluated. Additionally it looks into the role of different institutions and actors in shaping policy outcomes. Students are introduced to public management issues in nonprofit and government agencies, including strategy development, operational planning, and how to manage human, as well as financial resources, to achieve the desired outcome.

15 credit hours
The program is designed to prepare students for a wide range of careers in the field of conflict resolution in global intergovernmental organizations and the nonprofit sector.

SAMPLE COURSES

- PPAD 540/5161 - Diplomacy: Theory and Practice (3 credit hours)
- PPAD 519/5124 - Leadership and Communication for Public Affairs (3 credit hours)
- PPAD 308/3198 - Management in Government (3 credit hours)

POSSIBLE CAREER PATHS
ACCREDITATION AND INTERNATIONAL RANKING
The Network of Schools of Public Policy, Affairs, and Administration (NASPAA), a US-based preeminent accreditation agency, has granted unconditional accreditation to AUC’s Master of Public Administration (MPA) and Master of Public Policy (MPP) programs on July 8, 2015. These two are the first programs in Egypt and the Middle East and North Africa (MENA) region to receive accreditation from this prestigious accreditation body. In addition, AUC’s MPA and MPP are one of the first three programs accredited by NASPAA outside of US. NASPAA is the global standard for the promotion of excellence in public affairs education.

In 2016, the Eduniversal global ranking agency ranked PPAD’s MPA and MGA the number one programs in Africa. Eduniversal annually publishes an official selection of the best 1,000 master’s degree programs in more than 150 countries around the world. The purpose of this selection is to offer students a reference that reflects the international dimension of each school, which therefore enables them to choose their future graduate school.
PPAD attracts prominent scholars from around the globe that are committed to exceptional teaching and groundbreaking research. PPAD faculty members are leaders in their academic disciplines and play an important role in shaping public policy, as well as advising governments and nonprofit organizations. Faculty members work directly with students in conducting research, facilitating dialogue and developing innovative policy options. The faculty members and researchers in PPAD continually develop and teach new cases that reflect the latest developments in their respective fields.
For more information:  www.aucegypt.edu/GAPP/PPAD/faculty
QUOTES FROM PPAD ALUMNI
“This program opened new doors for me, allowing me to follow my passion and to pursue a PhD degree at King’s College London. Simply, PPAD is not about teaching, it is about shaping lives.”

Ahmed Fayed
Spring 2013
PhD candidate, Kings College London

“Having worked in public service prior to starting my MPA, one of the most striking aspects of the program is the ability to bridge between the practical and theoretical underlying of developmental dilemmas. As students, we are able to tap into the professional expertise of academics that translate developmental solutions to policy recommendations for decision-makers.

This has enriched my understanding of local institutional paradigms and fueled my engagement in poverty alleviation, which constitutes the core of my PhD research.”

Noura Wahby
Spring 2013
PhD candidate, Cambridge University
“Joining PPAD was the most important step in my career. The program and the department grew rapidly in the past five years and have presented a lot of opportunities. Professors were always there for us, and supported us in so many ways. Working as a teacher and research assistant helped me gain a lot of insight into academia, the career I am pursuing, and helped me develop my research and teaching skills. I was successfully admitted to the public administration PhD program in Cairo University, and being a graduate of the PPAD program presented a huge competitive advantage.”

Omnia Ahmed
Spring 2011
PhD candidate, Cairo University
“I feel very fortunate that I studied an MPP at AUC. The program’s rigorous curricula and outstanding faculty helped me in developing a multidisciplinary approach in analyzing and evaluating public policies. It provided me with advanced intellectual, analytical and research skills that enabled me to conduct original policy research, taking my academic and professional career to the next level.”

Mohamed’s El Karamany
Spring 2013
PhD candidate, Oregon State University

“PPAD’s MGA program provided me with the opportunity to study international security from an African and Arab perspective, which culminated in a well-rounded view that has supported my research and analysis skills needed for work. This perspective not only cemented my critical analysis of international issues, but also taught me the importance of ‘local solutions to local problems.’”

Dalia El Fiki
Spring 2014
Senior Communications and Public Information Assistant
UNHCR
Applicants should demonstrate a strong command of the English language and should have an undergraduate degree in a relevant field, with a grade point average of at least 2.75 on a 4.0 scale or a grade of gayyid.

For the MPA, candidates with at least two years of professional experience are preferred. For the MPP, candidates should have adequate preparation in analytic methods. A personal statement demonstrating commitment to a career in the management of developmental, governmental and nonprofit organizations, the design and assessment of policies, and the implementation of reform constitutes an important part of the department’s consideration of applicants.

A résumé, transcript and two letters of recommendation are also required.

Applicants should submit their completed applications by April 1 for fall admission or November 1 for spring admission. In some cases, applications may be considered after these dates, depending on the number of available places.

Application forms are available online at www.aucegypt.edu/admissions/Pages/ApplyNow.aspx
Yousef Jameel GAPP Public Leadership Fellowship

In May 2011, AUC alumnus and renowned businessman Yousef Jameel established the Yousef Jameel GAPP Public Leadership Fellowship program with the objective of building the capacities of young, competent Egyptian nationals in the areas of public policy and administration, as well as preparing them for leadership roles in Egypt after the January 25 Revolution.

By supporting 300 fellows in 12 cohorts of 25 Egyptian graduate students per year, the Yousef Jameel GAPP Public Leadership Fellowship program contributes to creating a cadre of well-educated and competent graduates who are ready to take on the responsibility of affecting positive change in Egyptian society.

To Apply
www.aucegypt.edu/admissions/grad/finsup/Pages/JameelGAPPFellowship.aspx

University Financial Support

Graduate fellowships are available for public policy and public administration students.

To Apply
www.aucegypt.edu/admissions/grad/finsup
Average GPA: 3.35

Number of students in each program:
- 44 MPA
- 37 MPP
- 33 MGA
- 6 MPPA

Number of graduates (1984 - Summer 2016): 531
15 Average class size

72 females

48 males

11 Countries represented

MPA MPP AND ACCREDITED by NASPAA

MPA MPP AND RANKED 1ST in Africa by Eduniversal Ranking Agency