EMBA
Executive Master of Business Administration
Reflect ... Transform ... Lead
EMBA faculty members come from universities rated by the *Financial Times* as the top 10 worldwide.
The American University in Cairo (AUC) was founded in 1919 by Americans devoted to education and community service in the Middle East. Today, AUC is the region’s premier English-language University — an essential contributor to the social, political and cultural life of the Arab world. It also serves as a crossroad for the world’s cultures: a vital, vibrant forum for reasoned argument, spirited debate and understanding across cultures.

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Designed to accommodate 5,500 full-time students and 1,500 faculty and staff members, AUC’s $400 million, 260-acre campus is technologically advanced and environmentally sensitive. Offering state-of-the-art resources to students and faculty members from around the world, the campus weaves Egyptian urban and architectural traditions into a modern campus and is designed to be accessible to people with disabilities.

AUC Library

AUC boasts the largest English-language research collection in Egypt. The University’s main library — designed with open stacks and a fully automated catalog system — features more than 400,000 volumes, including thousands of e-books, more than 1,700 current periodical subscriptions and more than 80 databases providing access to an additional 6,000 periodicals. Library services include research instruction and assistance, as well as document delivery of resources obtained from other libraries.

The library also houses the University’s Rare Books and Special Collections Library, a major center for scholarly research that holds more than 30,000 books, manuscripts, photographs, slides and maps.

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<th>Alumni</th>
<th>Alumni of graduate programs</th>
<th>International students of graduate programs (for the past 10 years)</th>
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<td>37,000</td>
<td>7,000</td>
<td>2,000</td>
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The School of Business was launched in 2009, as part of a restructuring of the former School of Business, Economics and Communication, established in 1993. The school offers four undergraduate programs: Bachelor of Arts in economics, accounting, business administration and business administration with a concentration in the management of information and communication technology. It also offers five graduate programs: Executive Master of Business Administration, Master of Business Administration, Master of Arts in economics, Master of Arts in economics in international development and Master of Science in finance. AUC’s School of Business is recognized as the top private business school in Egypt and one of the top in the Arab world and Africa. AUC’s MBA program, which started more than three decades ago, was ranked by Forbes Middle East in February 2012 as the first among similar programs in 37 private universities in the Arab world.

The school attracts the best students, faculty and staff, and continuously opts for improvement. While catering for local needs, the school still integrates its programs and services in the global context.

AUC’s School of Business programs are based on three main pillars: entrepreneurship, innovation and leadership. Therefore, they are delivered in ways that allow students to enjoy a learning experience that includes internships, case-study writing, and hands-on projects and activities. The school is gradually becoming a research-intensive institution, where faculty members enhance learning through research and prepare students to compete in a knowledge-based global community.

### Triple Crown Accreditation

AUC’s School of Business is among less than 1 percent of business schools worldwide that are triple-crown accredited. By acquiring accreditation from the Association to Advance Collegiate Schools of Business (AACSB) in 2006 and 2011 (reaccreditation), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS), both in 2014, the school has become one of only 70 business schools worldwide — out of nearly 14,000 — as well as the first in the Middle East and third in Africa, to achieve triple crown accreditation.

#### EQUIS

In 2014, the entire school received accreditation by EQUIS. A high level of academic quality, professional relevance, innovation and internationalization is required to achieve EQUIS accreditation. EQUIS accredits programs that focus on the development of managerial and entrepreneurial skills.

#### AMBA

In 2014, the school received accreditation for its MBA and Executive MBA programs by the London-based Association of MBAs. Only 2 percent of MBA programs worldwide are AMBA-accredited.

#### AACSB

Since 2006, the school has been accredited by the Association to Advance Collegiate Schools of Business International — one of only 5 percent of all business schools in the world to receive such accreditation.
WHY CHOOSE THE AUC EMBA?

The globally oriented EMBA program at AUC is designed for experienced executives. It focuses on integrating innovation, entrepreneurship and leadership in management education. It is a demanding and intensive, but highly rewarding program that prepares participants to become leaders and provides them with a broader vision to respond to complex business issues in a comprehensive manner.

Leading international faculty members will challenge participants to reflect on their experiences. Study-abroad opportunities at the Kellogg School of Management in the United States and Hong Kong University of Science and Technology (HKUST) in China immerse participants in an international setting that transforms their business practices. The Center for Creative Leadership (CCL) works with participants to formulate a personal development journey and emphasize the best leadership qualities.

The EMBA program at AUC enables participants to:

- Push boundaries with greater vision and gain a well-developed understanding of strategic thinking and planning in a globally competitive world
- Learn how to operate in an increasingly international, multicultural environment while fostering innovation and new technologies
- Engage in real-time business challenges while emphasizing the skills and abilities needed to recognize and adapt to emerging business trends and rapidly changing technology
- Acquire tools and skills in an interactive manner through case studies, business simulations, business plans and the analysis of real business organizations
- Network with inspiring peers through sharing diverse collective professional experiences while collaborating in multidisciplinary teamwork
General Management Perspectives

- Change Management and Global Transformation
- Teamwork and Communication
- Data Analysis and Analytical Decision Modeling for Optimizing Decision

Business Core

- Managerial Economics
- Strategic Accounting
- Financial Management
- Corporate Financial Management
- Talent Management, Coaching and Mentoring
- Managerial Decision Making and Operation Management
- Global Marketing Management
- Competition and Corporate Strategy
- E-Business and Managers’ Toolkit

Live-in week at Kellogg School of Management

Managerial Global Leadership

- Leadership and Management (with CCL)
- Innovation and Creating the Best Practices of Tomorrow
- Global Supply Chain Management and Operational Excellence
- Negotiation and Conflict Management
- Entrepreneurial Management
- Doing Business in The East
  (Live-in week in HKUST)

Advanced Business Core

- Corporate Governance and Social Responsibility
- Business and Legal Environment
- Development and Rationale for Competition Law

Integrating Project

- Adapting to Global Environment-Integrating Consultation Project
Kellogg School of Management

The Kellogg School of Management at Northwestern University is a premier institution for management education that believes business can be bravely led, passionately collaborative and world changing. Founded in 1908 and based just outside of Chicago, Kellogg is home to a renowned, research-based faculty and MBA students from around the world.

Global business education is different today because of the teamwork and collaboration models that Kellogg pioneered 40 years ago. As a global community, Kellogg welcomes and embraces diverse perspectives that together enrich learning, inspire innovation and develop strong leaders. Today, Kellogg is a truly different voice in management education, and the school’s impact is seen most vividly in the activities and achievements of its community members:

• Kellogg students learn to create value in markets, build transformational organizations, and navigate between the private and public spheres.
• The world-class faculty members are renowned thought leaders whose teaching and cutting-edge research change how the world thinks about complex problems affecting business and society.
• The school’s powerful global alumni network is 50,000 strong, comprised of true Kellogg leaders who lead top organizations like DuPont, Target, SAP, QVC, KKR, McKinsey and Booz & Company, and who advance social change in places like Room to Read, One Acre Fund and the NAACP.

The Kellogg School’s academic portfolio includes the full-time, part-time and Executive MBA programs, the PhD program and the nondegree Executive Education program. The school offers two joint-degree programs: the JD-MBA and the MMM (MBA-MEM). Additionally, the Kellogg School offers an Executive MBA program in Europe, Asia, the Middle East and Canada.

The Hong Kong University of Science and Technology

The Hong Kong University of Science and Technology was established in 1991. It is the only science and technology research university in Hong Kong, and the only one to offer an all-PhD faculty. The university’s Schools of Science, Engineering, Business and Management and Humanities and Social Science offer a wide array of academic programs.

The university promotes interdisciplinary studies and nurtures well-rounded graduates characterized by a strong entrepreneurial spirit, innovative thinking and relevant skills to thrive in a knowledge economy.

School of Business and Management (HKUST Business School)

Established in 1991, the HKUST Business School is recognized as one of the youngest and most respected in Asia. The school offers six academic departments: accounting, economics, finance, information systems, business statistics and operations management, management and marketing. It is the first business school in the region to be awarded accreditation by both the U.S.-based Association to Advance Collegiate Schools of Business and European Quality Improvement System.

In 2014, HKUST Business School’s full-time MBA program was ranked by the Financial Times as number 14 in the world and number one in Asia. In 2013, the Financial Times ranked the HKUST Business School Executive MBA program, held jointly with Northwestern University’s Kellogg School of Management, as number one. This was the fifth consecutive year for the program to achieve that ranking.
The Center for Creative Leadership (CCL®) is a top-ranked, global provider of leadership development. By leveraging the power of leadership to drive results that matter most to clients, the CCL transforms individual leaders, teams, organizations and society. The center’s array of cutting-edge solutions is steeped in extensive research and experience gained from working with hundreds of thousands of leaders at all levels. Ranked among the world’s top five providers of executive education by the Financial Times and in the top 10 by Bloomberg BusinessWeek, the CCL has offices in Greensboro, North Carolina; Colorado Springs, Colorado; San Diego, California; Brussels, Belgium; Moscow, Russia; Addis Ababa, Ethiopia; Johannesburg, South Africa; Singapore; Gurgaon, India; and Shanghai, China.

The CCL’s vision is to create new knowledge that advances its field and positively transforms the way leaders, their organizations and their societies confront the most difficult challenges of the 21st century. The organization is an internationally recognized resource for maximizing the leadership capabilities within organizations in Europe, the Middle East, the Asia Pacific region, the Americas and Africa. Every year, more than 20,000 professionals attend CCL leadership development sessions worldwide.

A CCL module will be taught at the center’s Greensboro Campus, Greensboro, North Carolina, USA.
AUC Faculty Roster

1. Ahmed Meguid
   Associate Professor of Accounting; Director, MBA Programs; Chair, Department of Accounting (PhD, Syracuse University)

2. Ayman Ismail
   Abdul Latif Jameel Endowed Chair of Entrepreneurship; Assistant Professor of Management (PhD, Massachusetts Institute of Technology)

3. Khalid Soliman
   Adjunct Associate Professor of Management (PhD, University of Memphis)

4. Ahmed Tolba
   Associate Professor of Management; Chair, Department of Management (PhD, The George Washington University)

5. Islam Azzam
   Associate Professor of Management (PhD, University of California-Irvine)

6. Khaled Wahba
   Adjunct Associate Professor of Management (PhD, RWTH Aachen University)

7. Tarek Selim
   Professor and Chair, Department of Economics; Faculty Affiliate, Institute for Strategy, Harvard Business School (PhD, The George Washington University)

8. Ali Awni
   Professor of Practice of Management (PhD, North Carolina State University)

9. Maha ElShinnawy
   Professor of Accounting; Vice President for Student Affairs (PhD, University of North Texas)

10. Gabriel Hawawini
    Former Dean; Henry Grunfeld Professor of Investment Banking, INSEAD; Visiting Professor, Wharton School of Business, University of Pennsylvania (PhD, New York University)

11. Maha ElShinnawy
    Professor of Management (PhD, University of California, Los Angeles)

Visiting Faculty Roster

1. Amira Al Saeed
   Corporate Governance Operations Officer, IFC - World Bank Group (DBA, Ain Shams University)

2. Colson Aurelien
   Associate Professor of Political Science and Negotiation, ESSEC Business School; Director, Institute for Research and Education on Negotiation in Europe (PhD, The George Washington University)

3. Nizar Becheikh
   Assistant Professor of Management; Associate Dean for Graduate Studies and Research, (PhD, Laval University)

4. Masud M. Arjmand
   Adjunct Professor, Quinlan Graduate School of Business, Loyola University (PhD, University of Colorado)

5. Namrata Malhotra
   Associate Professor in Strategy, Imperial College Business School (PhD, University of Alberta, Canada)

6. Yassin El Shazly
   Associate Dean, Outreach and Engagement, Assistant Professor, College of Law, Qatar University; Legal Expert, National Telecommunication Supervisory Authority; Former Legal Adviser to the Chair, Egyptian Financial Supervisory Authority (PhD, Lyon Law School)

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Application Procedures

Admission Requirements:
- Minimum eight years of work experience after graduation
- English-language proficiency (The University's graduate admission requirements apply)
- Admission is also subject to the general University requirements for graduate programs
- GMAT is NOT required

Applications:
For more information about the program and how to apply:
www.aucegypt.edu/Business/grad/EMBA
Places are limited. Applications are reviewed on a rolling basis. Early application is strongly recommended.

Fees:
$45,000 (including two live-in weeks in the United States and China, excluding travel)